

MBA Master of Business Administration

Course Outcomes

MBA- 101 Management Science - Course Outcomes:

- C01. Understand conceptual framework for management sciences & Global management practices.
- C02. Get in-depth knowledge in various functions of Management.
- C03. Able to understand & solve case studies in Management.

MBA- 102 Corporate Communication Skills-Course Outcomes

- C01 to provide fundamental knowledge about communication process and practices
- C02 to identify problems preventing effective communication and find solutions
- C03 to make students aware of multiple ways of communication in the corporate world
- C04 to create understanding of importance of developing various communication skills
- C05 to provide strong foundation for developing communication skills
- C06 to prepare students to undertake practical assignments and projects in the corporate world

MBA- 103 Managerial Economics - Course Outcomes:

- C01 Students to understand Micro Economic activities so as to understand the basics of business
- C02 Understanding of real world issues so as to apply Micro as well Macro part of domain knowledge of economics to the dynamics of business
- C03 Students to enter into the entrepreneurial program by understanding the basics of Economics as well the Managerial part to be applied to Management of the business.
- C04 Take proper decisions w.r.t. the global corporations catering the Glocal needs.
- C05 Application of Managerial economic principles to today's knowledge economy in the era of Digitalization

MBA- 104 Human Resource Management- Course Outcomes:

- C01. Contribute to the development, implementation, and evaluation of employee recruitment, selection, and retention plans and processes.
- C02. Develop, implement, and evaluate employee orientation, training, and development programs.
- C03. Ability to prepare career & Succession Plan
- C04. Administer and contribute to the design and evaluation of the performance Appraisal program.
- C05. Understand and adopt current trends in Human Resource Management

MBA – 105 Business Accounting and Costing- Course Outcomes:

- C01 Understand the recording of the economic transactions
- C02 Possess the knowledge of Accounting Concepts, Conventions and Standards
- C03 Ability to prepare proprietors financial statements and conceptual understanding of Financial statements of Corporate Entities
- C04 Deep Understanding of the Concepts of Material, Labour and overheads
- C05 Ability to classify the costs under the different heads and prepare Cost Sheet

MBA-106 Organizational Behaviour I- Course Outcomes:

- C01 Integrate the study of management principles and practices with the study of human behavior within organizations.
- C02 Provide students with a foundational understanding of the history and development of Organizational Behaviour (OB) theories and concepts.
- C03 Focus on how the attributes and behaviour of individuals and groups influence the culture, design, ethics, learning and structure of an organization.
- C04 Facilitate experiential learning of contemporary approaches to conflict resolution and negotiation, motivation within a team environment.
- C05 Distinguish between the various theories of motivation presented and apply some of these theories to the case study presented.
- CO 6 Understand themselves and other people at work and to apply the theories of group creation and development in workplace

C07 Enhance critical thinking and analytical skills through the use of management case studies, and small group exercises

MBA- 107 Corporate Social Responsibility - Course Outcomes:

C01 Understand the Social Issues in India

C02 Describe various dimensions of culture

C03 Possess an in-depth understanding of ethics and related parameters

C04 Describe ethical issues in functional areas of management

C05 Understand clearly various aspects of Ethical Mind

C06 Comprehend the different ways to measure how corporations contribute society and the environment

C07 Corporate Social Responsibility

C08 Identify the causes of Unethical Behavior in Organizations

C09 Be able to Understand CSR Ratings and its framework.

C010 Understand Corporate Governance

MBA- 108 Statistics and Quantitative Methods - Course Outcomes:

C01 Nurture analytical and critical thinking abilities for data-based decision making.

C02 Describe various quantitative methods to withstand with rapidly changing working environment.

C03 The mode of mathematical thinking empowers an individual to absorb new ideas, solve non-conventional problems and analyze complexities.

C04 Facilitates the scientific study of the problem for future estimations and forecasting.

C05 Helps to gets the tentative project duration period.

C06 Explain the utility of statistics in business.

MBA- 201 Business Research Methods - Course Outcomes:

- C01 Possess an in-depth understanding of Research and its types
- C02 Describe the research process and how it applies to the field of business management.
- C03 Formulate clearly defined research questions
- C04 Analyse and summaries key issues and themes from existing literature
- C05 Evaluate and conduct research
- C06 Apply range of qualitative and quantitative data collection and analysis techniques by applying these to the interpretation of research
- C07 Analyse the data using SPSS package
- C08 Be able to formulate and present effective research reports

MBA- 202 Information Technology for Managers - Course Outcomes:

- C01. Develop sound conceptual framework for Information Technology.
- C02. Understand various issues in Information technology.
- C03. Get Fundamental knowledge of Microsoft Office required for managers.
- C04. Understand the merging trends of information technology for Business
- C05. Understand the Database and e-governance

MBA 203 : Global Economic Scenario - Course Outcomes:

- C01 Understand the meaning and concept of International nature of Managerial Economics in the era of changing socio cultural fabrics.
- C02 Understanding of changing needs of technology driven business for their own entrepreneurial activities.
- C03 Applied knowledge to be used for betterment of societal welfare needs of the larger part of global society.
- C04 Improve utilization of available resources for the basic purpose of the twin principles w.r.t. scare nature of the resources.
- C05 Use of domain business knowledge to leverage the usage of resources towards the economic welfare of the business as well the international society.

MBA 204 Marketing Management - Course Outcomes:

- CO 1 To provide fundamental knowledge about marketing management
- CO 2 To create strong foundation for further studies in the field of marketing
- CO 3 To prepare students to undertake practical assignments and projects in the marketing area
- CO 4 To develop understanding about consumer behavior
- CO 5 To make students aware about global marketing aspects
- CO 6 To develop understanding about the concept of marketing mix

MBA-205 Financial Management - Course Outcomes:

- CO1 Understand the scope and objectives of Financial Management
- CO2 Develop various types of business budgets and evaluate actual performance as against the budgeted figures
- CO3 Ability to judge Profitability, Solvency and Liquidity of the organisation.
- CO4 Apply the concept of Profit Volume Ratio, Break Even Point, Margin of Safety in business decisions.
- CO5 Analyze the business needs of working capital and estimate the Working Capital Requirement.

MBA- 206 Organizational Behaviour II - Course Outcomes:

- CO1 Examine the contemporary principles, techniques and research findings in management and organizational behavior that are driving high performance and continuous improvement in business today.
- CO2 Identify own leadership style; and prepare for advanced leadership roles in modern organization
- CO3 Outline the elements of group behavior including group dynamics, communication, leadership, power & politics.
- CO4 Identify the different bases of power and how individuals and groups use power.
- CO5 Become continuous learners, capable of responding to demands for change.
- CO6 Identify, practice and implement OD and analyze which interventions are appropriate in differing circumstances.

C07 Assess and analyze the symptoms, causes and effects of stress in order to implement appropriate stress management techniques

C08 Apply organizational behaviour concepts, models and theories to real life management situations through case analysis

MBA- 207- Services Management - Course Outcomes:

C01. Understand the basic concepts pertaining to Services

C02. Identify Service Quality parameters, customer expectations and perceptions.

C03. Apply Service recovery strategies

C04. Get knowledge of Service Design and Standards

C05. Able to manage service promises

C06. Study emerging service sectors in India

MBA- 208 Operations Management - Course Outcomes:

C01 To provide the students with an understanding of Operations Management and its application in both manufacturing and service organizations.

C02 This course will help students to analyze a production or operations situation by applying the OM techniques.

C03 To provide students' knowledge about different types of goods and services operations systems in terms of key characteristics, management tasks, organization and control.

C04 To give exposure to students on basic competence with the tools and techniques used by real-life operations professionals in managing operations.

MBA II Year

MBA 301 - Strategic Management - Course Outcomes:

- C01: Understand the concept of Strategic Management
- C02: Conduct Environmental scanning and appraisal
- C03: Understand Business level strategies and Conduct Industry life cycle analysis
- C04: Conceptual knowledge of techniques of Strategic Evaluation and Control
- C05: Utilize strategic management concepts to solve case studies

MBA 302 - Management Information Systems - Course Outcomes:

- C01. Students would be able to understand the usage of MIS in organizations and the constituents of the MIS.
- C02. The student would understand the classifications of MIS, understanding of functional MIS and the different functionalities of these MIS. This would be followed by case study on Knowledge management.
- C03. understanding about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications.
- C04. understand an MIS in real-life situation, identify the need of MIS, implementation issues in MIS in that organization and future trends in that system.
- C05. Interpret how to use information systems to solve business problems

MBA 303 - Legal Aspects of Business - Course Outcomes:

- C01. Basic knowledge and understanding of the principles governing the business organization.
- C02. Understand key concepts of business law relating to contract formation, the selection of a business organization.
- C03. Ability to analyze legal issues facing a company with the knowledge gained.
- C04. Students as future Managers and Entrepreneurs learn to minimize legal risk in business and safeguard their rights.

MBA 304A Banking and Investment Management - Course Outcomes:

- C01. Understand various operational areas of the bank management.
- C02. Enable students to understand and analyze various investment alternatives

MBA-305A Tax Management - Course Outcomes:

- C01 Understand the concepts and provisions in Direct Taxation
- C02 Ability to apply the tax provisions and calculate income from various heads
- C03 Preliminary Understanding of various compliances and procedures under Direct Tax Law.
- C04 Fundamental understanding of the provisions of newly implemented Goods and Services Tax

MBA-306A Strategic Financial Management - Course Outcomes:

- C01 Understand various sources of finance and their peculiarities for financial decision making.
- C02 Ability to choose the best option for raising the funds which can maximize the value of the business.
- C03 Evaluate the alternative choices and intelligent decision making with the help of Capital Budgeting
- C04 Demonstrate the parameters affecting dividend decision and fundamental understanding of dividend theories
- C05 Identify the symptoms of Corporate Sickness and recovering through Turnaround Strategies
- C06 Understand importance of strategies such as Merger, takeover, Joint Venture etc. that can enhance the firms competitive strengths.

MBA 307A Tally and Advanced Excel - Course Outcomes:

- C01 Get in-depth knowledge of tally & ERP
- C02 Able to analyse financial data in Microsoft Excel.

MBA 304 B Product and Brand Management

C01: Understand the concept of Product, Product line, Product mix

C02: Conduct category attractive analysis and customer analysis

C03: Elements of New product development

C04: Brand evolution and Establishing Brand Positioning

C05: Measuring Brand Performance and advantages and disadvantages of branding

MBA 305 B Consumer Behavior and Service Marketing

C01: Understand the concept of Consumer behaviour and Services Marketing

C02: formulate strategies to acquire market share.

C03: Identify various services required in the marketplace.

MBA 306 B Sales and Distribution (Marketing SPL) - Course Outcomes:

CO 1 To impart knowledge about the selling function and highlight the managerial issues involved in sales management

CO 2 To bring out the changes in distribution function and understand current practices

CO 3 To understand the HR aspects involved in sales force management

Co 4 To make students aware of role of channel intermediaries

CO 5 To develop understanding about important aspects of sales force management

CO 6 To develop understanding about logistics and its role for marketing function

MBA 307B Global Marketing Management

C01: Understand the concept of International Orientation & Stages

C02: Product planning for global markets

C03: Marketing Environment, costing & Promotional Strategies in international marketing

C04: International logistics decisions & Management

C05: Insight into Export procedure & Documentation

304 C - Industrial Relations & Labour Welfare - Course Outcomes:

- C01. Study and recognize the different Industrial Relations practices in the organization
- C02. Understand Grievance handling & collective bargaining
- C03. Distinguish the procedure concerning worker participation and participatory institutions and instruments of trade union representation
- C04. Classify the authorized services and agencies for employment
- C05. Distinguish employee rights and obligations according to the scope of employment
- C06. Study various aspects of labour welfare

305-C Human Capital Management and Development - Course Outcomes:

- C01. Understand the concept of Human Capital Management
- C02. Get in depth knowledge of Job Analysis and related concepts.
- C03. Identify and choose proper Selection Tests in procurement process.
- C04. Develop Effectiveness of HR
- C05. Effectively handle High potential Employees.
- C06. Understand and map competencies among individuals.

306-C: Strategic Human Resource Management - Course Outcomes:

- C01. Study the integration of Strategy along with Human Resource Management
- C02. Understand the conceptual approach of SHRM
- C03. Study HR as Strategic Value addition Function
- C04. Understand Employee engagement
- C05. Study role of IT in Strategic HRM
- C06. Managing the contribution of HRM to organizational performance

307-C Labour Laws

- C01. Study various labour laws applicable to Indian industries
- C02. Understand various benefits available under labour laws

MBA- 304-D World Class Manufacturing and Process Management - Course

Outcomes:

- C01 To make aware the current knowledge about the manufacturing trends in industries.
- C02 Integrate knowledge from world class manufacturing to process management from specifically manufacturing industries.
- C03 Implement best practice approaches to industrial safety management and learn from the challenges involved in manufacturing industries.
- C04 Develop a critical perspective with respect to process management.

MBA- 305-D Management of Technology- Course Outcomes:

- C01 Select and apply disciplinary knowledge in discussing (individual assignment) and creating (group assignment) innovative technological solutions.
- C02 Research, analyse and propose solutions to innovation and technology business issues.
- C03 Discuss ethical and environmental implications of technological innovation.
- C04 Discuss social and cultural implications of technological innovation.

MBA- 306-D Logistics and Supply Chain Management- Course Outcomes:

- C01 To understand logistics, its framework and practical utility.
- C02 To understand the various concepts that are used in logistics and supply chain management.
- C03 To understand how logistics can become an important tool to reach goals of cost reduction and enhance customer service.
- C04 To appreciate the importance of logistics management in achieving integration.

MBA- 307-D Operation Research- Course Outcomes:

- C01 Identify and develop operational research models from the verbal description of the real system.
- C02 Understand the mathematical tools that are needed to solve optimization problems.
- C03 To introduce the students to the advanced methods for large-scale transportation and assignment problems.

C04 Proficiency with tools from optimization, probability, statistics, simulation, and engineering economic analysis, including fundamental applications of those tools in industry and the public sector in contexts involving uncertainty and scarce or expensive resources.

MBA 304 E International Business

- C01. Understand various terms in International business management
- C02. Get in-depth knowledge on Theories of International Trade
- C03. Able to understand international trade strategies.

MBA 305 E International Logistics and Supply Chain Management

- C01. Understand basics of International Logistics Management
- C02. Acquire in-depth knowledge on Supply Chain Management
- C03. Plan global supply chain.

MBA 306 E Export Import Management

- C01. Understand Fundamentals of Export and Import.
- C02. Get in-depth knowledge in various aspects of Exports and Imports
- C03. Able to understand procedures of Exports and Imports

MBA 307 E International Marketing Management

- C01: Understand the concept of International Financial management
- C02: Get in-depth knowledge on Forex Management
- C03: Able to understand international tax and monetary system

MBA 304 F Agro Business Management - Course Outcomes:

- C01: Understand the concept of Agro business, role of promotional agencies in the development of agro business.
- C02: Providing students an exposure to the management practices in Agro Business Management.
- C03: To train students in handling different issues related to Agro Business management.

C04: Understand and classify the various sectors present in food processing industry.

C05: Study role of HRM in agro business.

MBA 305 F Management of Agro Based Industries - Course Outcomes:

C01: Familiarize the students with the concepts, tools and techniques of Management of Agro based industries.

C02: Understand the conceptual approach of allied sciences related to agro business.

C03: Understand the use and role of technology in management of agro business.

C04: Study the importance and application of value addition in animal products.

C05: To enable student to develop analytical and conceptual skills and the ability to handle the various situations related to agro business.

MBA 306 F Agri-Business Financial Management - Course Outcomes:

C01: Understand the perspective of economics and accounting related agricultural operations.

C02: Study the structure, dynamics and various Government agricultural policies.

C03: Understand the functions and use of financial management principles in agro business.

C04: Study the role and functions of various financial institutions to promote entrepreneurship in agro related industries.

C05: To enable student to develop analytical and conceptual skills and the ability to handle the various situations related to financial management of agro business.

MBA 307 F Agricultural Marketing - Course Outcomes:

C01: Understand the concept of agriculture marketing.

C02: Study the link between development of agriculture marketing with economic development and future perspective.

C03: Understand the concept of retail marketing and its use in agro business.

C04: Understand the concept of marketing promotion of agro products and related problems.

C05: To enable student to develop analytical and conceptual skills and the ability to handle the various situations related to marketing of agro products.

MBA 304 G Emerging Trends in Information Technology

- C01. Gain the basic knowledge of emerging trends in Information technology.
- C02. Understand the changing scenario of business
- C03. Understand the diversifying need of customer & make utilization of same for expanding the scope of business.

MBA 305 G RDBMS using ORACLE 8i

- C01. Understand the flow of data & how data is organized & manipulated.
- C02. Provide basic understanding for retrieving data according to required format.
- C03. Learn the accessibility of data for different users.

MBA 306 G Object Oriented Programming Using C++

- C01. Gain the basic knowledge of programming language & build logical thinking.
- C02. Understand the behavior of real life entities through practicality.
- C03. Gain the knowledge or different structure.

MBA 307 G System Analysis & Design

- C01. Plan and organize an information systems development project.
- C02. Apply system analysis and design techniques to define and document information system requirements
- C03. Apply systems analysis and design techniques to develop object-oriented models (UML diagrams) of information systems
- C04. Evaluate models of an information system

MBA 308 Fieldwork/ Survey assignment Project - Course Outcomes:

- C01 Identify, Record and integrate knowledge of social problems around.
- C02 Recall the meaning of the terminology and the tools used in research problem formulation

C03 Prepare, interpret, and apply relevant social research information.

C04 Evaluate information about a Social problems and use that information for comparative purposes

C05 Develop an effective skillset in social problem analysis

C06 Develop an organized, written and visual documentation and reflection of student performances and accomplishments of survey assignment

MBA 401- Current Business Scenario - Course Outcomes:

- C01. Know the Current Indian Business Scenario and decision making.
- C02. Understand Business and economic Policies of Indian Government
- C03. Able to apply Management Systems (MS)- Certification Schemes
- C04. Understand Indian Rural Economy

MBA 402 - e-Commerce & Excellence Management - Course Outcomes:

- C01. Get in-depth knowledge about various e-commerce terminology
- C02. Understand e-commerce infrastructure
- C03. Get in depth knowledge of electronic payment systems & electronic data interchange
- C04. Understand business excellence

MBA 403 - Indian Commercial Laws - Course Outcomes:

- C01. Get the Basic knowledge about the Company.
- C02. Increase the Understanding level of Individual about rights as a Consumer.
- C03. Aware about the basic terms in the field of Information Technology act.
- C04. Provide the practical aspects in the light of legal case study.

MBA 404 - Entrepreneurship and Project Management - Course Outcomes:

- C01. Understand basic concepts related to Entrepreneur and Entrepreneurship.
- C02. Evaluate the role of Institutions in Entrepreneurship Development
- C03. Identify Emerging areas in Entrepreneurship
- C04. Understand the issues in Family Business Management
- C05. Get in depth knowledge of projects and Project Management

MBA-405-A Financial Derivatives - Course Outcomes:

- C01. understand the concept of derivatives, various derivative instruments and the techniques of hedging the risks.

MBA-406A International Finance Management - Course Outcomes:

- C01 Understand working in international Financial Management environment
- C02 Identify various factors affecting the foreign exchange rate.
- C03 Understand the factors in International Monetary System.
- C04 Understand Transfer Pricing, Convergence of Accounting standards to IFRS
- C05 Identify the components of Balance of Payment as well as effect of BOP on exchange rate and Money Supply as well
- C06 Understand the operations in International Banking and Euro currency Market

MBA -407A Case Studies in Financial Management - Course Outcomes:

- C01 Understand the Financial Case and the various factors that contribute to the decision making
- C02 Analyze and demonstrate the interrelationships of various factors while taking sound financial decisions
- C03 Ability to financially plan and control the operating activities of the business
- C04 Apply the knowledge of managing Cash, Inventory, Debtors and working Capital as a whole to the given situation and find optimum solution
- C05 Evaluate various alternatives in Capital Investment Analysis as well as Cost-Volume-Profit Analysis and arrive on sound financial decisions
- C05 Ability to take sound fund raising decisions considering various factors as Cost of Capital, Leverage etc.

MBA 405-B Marketing Research and Business Analytics

- C01. Cultivate research skills in marketing
- C02. Will focus on qualitative (exploratory) and quantitative research execution and the application of research findings and analysis in decision making.
- C03. Identify the practical application of research

MBA 406-B Retail Management and Digital Marketing

- C01. Develop understanding about the retail sector and its current requirements
- C02. Identify new trends of using technology to handle developments in markets and marketing practices.

MBA 407 B Case studies in Marketing (Marketing SPL)

- CO 1 To enhance analytical skills of students
- CO 2 To develop decision making ability of students
- CO 3 To create awareness about impact of environment on corporates
- CO 4 To develop understanding of marketing function in relation to other functional areas
- CO 5 To develop ability to use quantitative data for managerial decision making
- CO 6 To apply knowledge acquired to practical situations

MBA 405 C – Performance & Compensation Management

- CO1. Study different performance parameters in organization
- CO2. Study Performance Management Process
- CO3. Understand compensation structure in organization
- CO4. Evaluate jobs and determine grades
- CO5. Develop a salary administration policy
- CO6. Determine wage levels and use wage surveys to assign fair wage rates
- CO7. Use financial incentives to motivate employees through such programs as merit pay, individual or group bonuses, piece-rate incentives, commissions, bonuses, and profit sharing plans

MBA 406 C-International Human Resource Management

- CO1. Understand of role of HRM in international context
- CO2. Develop competency in dealing with cross cultural situations
- CO3. Understand management of global teams
- CO4. Appreciate the implications of increasing globalization for the management of human resources, with particular reference to IHRM in multinational corporations
- CO5. Identify and appreciate the significance of ethical issues in HR practices and the management of people in the workplace
- CO6. Identify and analyze problems in the field of IHRM and provide innovative solutions
- CO7. Work effectively with colleagues with diverse skills, experience levels and way of thinking
- CO8. Identify and to evaluate social, cultural, ethical and environmental responsibilities and issues in global contexts.
- CO9. Understand the strategic and functional roles of HRM in various international contexts, especially in areas such as recruitment and selection, performance management, training, learning and development, career management, compensation, motivation and repatriation

MBA- 407-C Cases in Human Resource Management - Course Outcomes:

- C01 Develop solutions to various human resource management issues using established analytic and problem-solving techniques;
- C02 Integrate knowledge from all the human resource management disciplines (such as recruitment, training, compensation, etc.) into the decision-making process;
- C03 Implement best practice approaches to human resource management and learn from the challenges and pitfalls of real-life situations;
- C04 Apply human resource analytic techniques to gather data and measure performance outcomes.
- C05 Develop a critical perspective with respect to human resource management.
- C06 Analyze, practice, develop and demonstrate their ability to use these fundamental concepts through written examinations.

MBA- 405-D Industrial and Productivity Management - Course Outcomes:

- C01 Understanding Productivity of organization.
- C02 Customizing Sustainable Productivity Concept and engaging the Workforce to be Motivated.
- C03 To study measurement of optimal utilization of plant and equipment to reduce waste and scrape.
- C04 Measure Productivity and Evaluate the Implementation.

MBA- 406-D International Quality Management - Course Outcomes:

- C01 Explain the different meanings of the quality concept and its influence.
- C02 Describe, distinguish and use the several techniques and quality management tools..
- C03 Explain the regulation and the phases of a quality system certification process.
- C04 Evaluate the principles of quality management and to explain how these principles can be applied within quality management systems.

MBA- 407-D Cases in Operations Management - Course Outcomes:

- C01 Develop solutions to various operations management issues using established analytic and problem-solving techniques;

- C02 Integrate knowledge from all the Operations management disciplines (such as Industrial management, worked class manufacturing, productivity etc.) into the decision-making process;
- C03 Implement best practice approaches to operations management and learn from the challenges and pitfalls of real-life situations;
- C04 Apply operations analytic techniques to gather data and measure performance outcomes.
- C05 Develop a critical perspective with respect to operations management.
- C06 Analyze, practice, develop and demonstrate their ability to use these fundamental concepts through written examinations.

MBA- 405-E International HRM and Diversity Management - Course Outcomes:

- C01. Understand of role of HRM in international context
- C02. Develop competency in dealing with cross cultural situations
- C03. Understand management of global teams
- C04. Appreciate the implications of increasing globalization for the management of human resources, with particular reference to IHRM in multinational corporations
- C05. Identify and appreciate the significance of ethical issues in HR practices and the management of people in the workplace
- C06. Identify and analyze problems in the field of IHRM and provide innovative solutions
- C07. Identify and to evaluate social, cultural, ethical and environmental responsibilities and issues in global contexts.

MBA- 406-E International Marketing Management - Course Outcomes:

- C01. Develop a sound conceptual framework for understanding International Marketing management practices.
- C02. Get in-depth knowledge in International Marketing Mix Strategies.
- C03. Able to understand Export Management.

MBA- 407-E Case Studies in IBM - Course Outcomes:

- C01. Enhance analytical skills of students
- C02. Develop decision making ability of students
- C03. Develop understanding of marketing, finance, HR, function in relation to International Business context.
- C04. Develop ability to use quantitative data for managerial decision making
- C05. Gain knowledge of practical situations

MBA- 405-F Rural Development- Course Outcomes:

- C01. Study the concept of rural development.
- C02. Study the various government promotion policies related to rural development.
- C03. Understand the functions and role of various employment generation schemes.
- C04. Understand the role of banking and financial institutions in the rural development.
- C05. Understand the functioning of administration and Panchayat Raj system.

MBA- 406-F Agro Entrepreneurship and Project Management- Course Outcomes:

- C01. Understand the basic concepts of entrepreneurship.
- C02. Study the various agripreneurs success stories to motivate students for to become agripreneur.
- C03. Study the principles and concept of project management to start a new project and its overall management.
- C04. Develop the students to prepare the project report on various agro based industry.

MBA 407 F Case studies in Agri Business Management- Course Outcomes:

- C01. Develop conceptual and analytical skills of students to find out problems and their solution related to agro business.
- C02. Enhance decision making ability and critical thinking of students related to the handling of various issues in agro business.
- C03. Create awareness about impact of external environment factors on agri business.

C04. Develop understanding of agro business management function in relation to other functional areas of management.

C05. Develop ability to use contingency approach to give solution to the pressing problems.

C06. Provide pseudo laboratory to apply acquired knowledge to practical situations faced by the agro business corporate.

MBA 405-G Internet Technology - Course Outcomes:

C01. Understand Technical aspect of Internet Technology

C02. Learn Advanced web programming

C03. Gain the knowledge for building & customising your own web page

MBA 406-G Software Project Management - Course Outcomes:

C01. Get basic project management skills with a strong emphasis on issues and problems associated with delivering successful IT projects.

C02. Provide an understanding of the particular issues encountered in handling IT projects and to offer students methods, techniques and 'hands-on' experience in dealing with them.

C03. Able to undertake and be aware of aspects of project management.

MBA 407-G Cyber Laws & Cyber Security - Course Outcomes:

C01. Understand the fundamentals of cyber security and cyber offenses.

C02. Become familiar with cybercrime techniques and prevention through cyber laws.

C03. Gain knowledge of cyber forensics and the security mechanisms.

MBA 408 Summer Internship Project - Course Outcomes:

C01 Record and integrate knowledge from functional business areas to business situations

C02 Recall the meaning of the terminology and the tools used in business strategy formulation

C03 Prepare, interpret, and apply relevant business information and projections

C04 Evaluate information about a business, industry, sector, or market and use that information for comparative purposes

C05 Develop an effective skillset in problem analysis

C06 Develop a tactically organized, written and visual documentation and reflection of student performances and accomplishments

C07 Demonstrate decision making, such as leadership, teamwork, cooperation, and interpersonal skills