

MBA Master of Business Administration

New Syllabus June 2017

MBA Program Outcomes

- PO1. Apply knowledge of management theories and practices to solve business problems.
- PO2. Foster Analytical and critical thinking abilities for data-based decision making.
- PO3. Ability to develop Value based Leadership ability.
- PO4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- PO5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

MBA Program Specific Outcomes A - Financial Management

- PS01 Understand the Fundamentals of Banking & Investment Management and to apply the theories of investment Management in practical situations
- PS02 Apply the provisions of Direct tax law in practice and fundamental understanding of provisions of GST
- PS03 Enable students to understand importance of strategies such as Merger, takeover, Joint Venture etc. that enhance the firms competitive strengths.
- PS04 Develop the skills of Tally & Advanced Excel in order to perform complex business calculations and preparation of Financial Reports
- PS05 Understand the various derivative instruments and the strategies of trading in derivatives market
- PS06 Develop the understanding of international environment in which the business operates and enable to understand the alternatives of the Exchange rate risk management
- PS07 Demonstrate thorough knowledge of the subject and develop financial decision making abilities in order to maximize the value of the firm.

MBA Program Specific Outcomes B - Marketing Management

- PS01. Apply knowledge of Marketing management theories and practices to Solve marketing related problems.
- PS02. Foster Analytical and critical thinking abilities to enhance decision making in marketing.
- PS03. Possess the knowledge Marketing Research.
- PS04. Understand consumer behaviour.
- PS05. Formulate various marketing and sales policies and apply them.
- PS06 Possess the skills required to become good marketing personnel.

MBA Program Specific Outcomes C - Human Resource Management

- PS01. Apply knowledge of Human resource management theories and practices to Solve business related problems.
- PS02. Foster Analytical and critical thinking abilities to enhance decision making.
- PS03. Possess the knowledge of various labour laws applicable to Industry.
- PS04. Ability to foster teamwork and leadership in organisations to accomplish organizational goals and objectives
- PS05. Formulate various HR policies and apply them.
- PS06 Possess the skills required to integrate Human resources in the organisations

MBA Program Specific Outcomes D - Production and Operations Management

- PS01. Apply knowledge of Production and Operations management theories and practices to Solve production related problems.
- PS02. Foster Analytical and critical thinking abilities to enhance decision making in Production and Operations.
- PS03. Ability to Enhance Quality of production to accomplish organizational goals and objectives
- PS04. Understand and apply Operations Research.
- PS05 Possess the skills required to improve Productivity in the organisations
- PS06 Study and identify Logistic & Supply Chain Management requirements.
- PS07 Able to Manage rapidly changing Technology

MBA Program Specific Outcomes E - International Business Management

PS01 Apply knowledge of International Business management theories and practices to Solve business related problems.

PS02 Enable students to understand importance of strategies such as Merger, takeover, Joint Venture etc. that enhance the firm's competitive strengths.

PS03 Develop the understanding of international environment in which the business operates and enable to understand the forex management

PS04 Study and identify Logistic & Supply Chain Management requirements.

PS05 Possess the skills required to integrate Human resources at international level in the organisations

MBA Program Specific Outcomes F - Agro Business Management

PS01. Understand the Fundamentals of Agro business and allied agriculture science.

PS02. Apply the theories of Management to the agro business in practical situations.

PS03. Apply knowledge of management theories and practices to Solve agro business related problems.

PS04. Develop entrepreneur skills in the field of agro business through theories and practices of agro business project management.

PS05. Understand, analyze and use of various government promotion policies related to agriculture business.

PS06 Possess the skills required to integrate various management functions in the agro business organizations.

MBA Program Specific Outcomes G - Information Technology and Systems Management

PS01 Apply knowledge of Information Technology and Systems Management practices to enhance decision making and business related problems

PS02 Develop project management skills with a strong emphasis on issues and problems associated with delivering successful IT projects.

PS03 Gain web programming skills

PS04 Adopt the knowledge of emerging trends in Information technology

PS05 Understand the flow of data & how data is organized & manipulated

PS06 Plan, organize and implement an information systems development project.