

Report of Seminars/Workshops

ACADEMIC YEAR 2013-2014

Name of the Guest : Mr. Rajiv Biyani
Name of the topic : Selling Science or Art
Date : 16/08/2013, Friday
Time : 10.30 to 12.30

Objective: To know obstacles in marketing success.

Feedback: Students satisfied by your brain storming words became aware of obstacles & solutions. Healthy atmosphere in seminar motivated in students and expecting again your valuable words.



Seminar on “Selling: Science or art” on 16th Aug 2013 at GIMR, Jalgaon

Name of the Guest : Mr. Gani Menon
Name of the topic : Interview Skills
Date : 22/10/2013, Tuesday
Time : 10.30 to 12.30

Objective: To know hidden skills of Interview.

Feedback: Students were highly impressed by seminar on cited topic. They came to know hidden skills for success in interview. Your seminar will be benefited for students.



Seminar on 'Interview Skills' on 22 Oct 2013 at GIMR, Jalgaon

Name of the Guest : Mr. C.S.Naik [Senior Personnel Manager, JISL, Jalgaon]

Name of the topic : Compensation Management

Date : 10/03/2014, Monday

Time : 10.30 to 12.30

Objective: To know difference between compensation wages and salary.

Feedback: Students came to know how compensation is decided. There are two types of compensation one is against services rendered and another is against loss of earning capacity i.e. due to accident. Compensation is always as per your investment. Students expecting such seminars in future. Your seminar will be benefited for students.



Name of the Guest : G.K.Shirude
Name of the topic : HR Policy
Date : 11/02/2014, Tuesday
Time : 10.30 to 12.30

Objective: Role of Policy in Corporate.

Feedback: Students were not aware difference between policy rules & regulations. Policy is framed by Management and rules are enacted by government. Your seminar will be benefited for students.



Seminar on 'HR Policy' 11 Feb 2014 at GIMR, Jalgaon

Name of the Event : Workshop

Name of the Expert : Pramod S. Parulekar [Vice President, Legrand,Jalgaon]

Name of the topic : Ethics in Business Communication.

Date : 05.02.2014

Time : 10:30 to 12:30

Objective: How ethics to be followed in business communication.

Feedback: Workshop was highly impressed and brainstorming. Students came to know importance of ethics in business communication. Through communication, we cultivate relationships and come to understand ourselves, others and the world in which we live.



ACADEMIC YEAR 2014-15

<u>Name of the Event</u>	: Seminar
<u>Seminar Topic</u>	: MS-EXCEL
<u>Date</u>	: 13.08.2014
<u>Duration</u>	: 2 Hours
<u>Resource person</u>	: Mrs. Sapna Bhavsar
<u>Members</u>	: Faculty Members and Students

Objectives:

- 1] Introduction of Basics of MS-EXCEL.
 - 2] Possession of the skills that is required in windows in Practical world.
 - 2] How to use the Various Functions and Formulas In MS-EXCEL.
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Report of the event:

MS Excel is one of the most prolific tools being used by most of the businesses around the world. So, GIMR arranged The seminar on “MS EXCEL” was organized on 13 Aug 2014. The speaker for the event was Mrs. Sapna Bhavsar .She guided students about How excel is so prominent in the workforce, learning Excel might even improve job opportunities. She also explained the various tutorials, technical terms and conducted the practical on excel.

Feedback Analysis: As it is most important tool amongst the various tools required in job. Students learned the practical approach of MS-EXCLE and its importance. They also learned how to use the functions and formulas in MS-EXCLE for data analysis. Faculties learned the advanced techniques in MS-EXCLE.



Seminar on ‘MS-EXCLE’, 13.08.2014 at GIMR, Jalgaon

Name of the Event : Seminar
Seminar Topic : INVESTMENT AWARENESS
Date : 24.09.2014
Duration : 2 Hours
Resource person : CA Dr. Vivek Katdare
Members : Faculty Members and Students

Objectives:

- 1] To create investment awareness amongst students.
 - 2] To aware the students about practical scenario of capital market.
 - 2] To know the right stage for investing for better return.
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Report of the event:

A] Feedback Form Analysis: Students want the lecture to be conducted in English, Hindi simultaneously. Students have got aware about the investment and 85% students were fully satisfied with the information delivered by guest.

B] Students Meeting: Demanding for lectures on Personality, Language Lab.



Seminar on 'Investment Awareness', 24 Sept 2014, at GIMR, Jalgaon

Name of the Event : Seminar

Seminar Topic : INDUSTRIAL EXPECTATIONS FROM MANAGEMENT PROFESSIONALS

Date : 13.02.2015

Duration : 2 Hours

Resource person : Mr. Pramod Sancheti

Members : Faculty Members and Students

Objectives:

- 1] Fundamental knowledge of terminology, concepts, principles in their own disciplines.
 - 2] Improve the positive attitude and to be more materialistic.
 - 3] Improve the analytical ability, ability to work in teams, willingness to work and learn, communication skills, managerial skills and creativity.
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Report of the event:

The seminar on “INDUSTRIAL EXPECTATIONS FROM MANAGEMENT PROFESSIONALS” was organized on 13th Feb 2015. The speaker for the event was Mr. Pramod Sancheti. He told students about how the world has dramatically changed from a stable economy to volatile economy and in order to survive in these economy industries required that many capable candidates. Therefore he guided students on the Industrial Expectations required from management professionals. He also guided that industries required those students who are not only technically proficient but can also exhibit sound awareness of the real world issues and to focus on overall development.

Feedback Analysis:

Students are very much satisfied from the seminar as it focused on the requirements of corporate, industries and other organization in order to make future with them. Students get to know the skills required for their job and the perception to see the world practically rather than theoretically. Faculties learned that what innovative methods they have to choose and how to use in order to develop the students overall skills.



Name of the Event : Workshop
Seminar Topic : FINANCIAL PLANNING AND INVESTMENT
Date : 25.03.2015
Duration : One Day
Resource person : Mr. Bandukwala
Members : Faculty Members and Students

Objectives:

- 1] Learn the tools to evaluate investing decisions.
 - 2] Build a mental framework to think money.
 - 3] Know how to ask important questions about money and investing.
 - 4] Learn to focus on the right sources of information for decision making.
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Report of the event:

We all work for money. Yes, we get a salary. We buy stuff. And we make some savings. But we hardly know how to make money work for us. This workshop was organized on 25.03.2015 to get to know all the conceptions about how to do financial planning and investment. The speaker for the workshop was _____. He gave the insights about the financial planning and investment.

Feedback:

Students will get to know about the basics of financial planning and also what is actually the investment. Sir guided on how to focus on the right sources of information for decision making. Faculties were very satisfied with this workshop as it is beneficial for their future about money and investment.



ACADEMIC YEAR 2015-2016

Name of the Event : Seminar on Media management

Resource Person : Mr. Junagde

Date : 9/9/2015

Objective of the Seminar:

1. To provide knowledge related to Media management
 2. Doubt clearing session of the students related to Media Management
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Report of the Event :

On 9th Sept 2015 GIMR College Jalgaon arranged a seminar on Media management. The motto behind this seminar was to let the students know and identifies tactical and equipped phenomena and problems in the leadership of media enterprises. The key speaker for the seminar was Mr. Junagde from Sun Advertisers company. Mr. Junagde guided our students on strategic, procurement, production, organizational and marketing management of media enterprises.

Outcomes:

1. Student get a depth knowledge related to Media management
2. Students got aware about the phenomena and problems in the leadership of media enterprises



Name of the Event : Seminar on MS Excel

Resource Person : Mr. Darshan Jain

Date : 20/10/2015

Objectives of Seminar:

1. To enhance the knowledge of students related to MS Excel
 2. To tutor the students related to the different features of MS Excel.
 3. To give the knowledge of MS theoretically as well as practically.
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Report of the Event:

On 20th Oct 2015 GIMR College arrange a Seminar on MS Excel . As MS Excel is widely applied spreadsheet for these platforms, especially since version 5 in 1993 , we arrange a Seminar on MS Excel. Our Key speaker for the event was Mr.Darshan Jain. The seminar was more of practical approach Mr. Darshan Jain tutor the student on it features of calculation, graphing tools & even pivot tables.

Outcomes of Seminar:

1. Students came to know about the different features of MS Excel such as calculation, graphing tools & even pivot tables
2. Many Doubts were cleared of students regarding MS Excel



Name of the Event : Seminar on Overseas opportunities in industries

Resource Person : Mr. Prakash Patil [Lupid Pharma South Africa]

Date : 12/01/2016

Objectives of Seminar:

1. To boost the knowledge of Students regarding Overseas opportunities in industries
 2. To enhance and inform the students about the future carrier opportunities regarding Overseas opportunities
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Report of the event :

On 12/01/2016 GIMR College arrange a Seminar on Overseas opportunities in industries. As GIMR Looks for overall development of the student, our core objective is to enhance and inform the students about the future carrier opportunities.. Our Key speaker for the event were Mr. Prakash Patil from Lupid Pharma South Africa . The speaker gave guidance to the student about the skills required for to grap Overseas opportunities.

Outcomes of the Seminar:

1. Students came to know about the different job prospects as well as the skills required for specific Jobs
2. The students got an idea about the expectation of work culture overseas.



Name of the Event : Workshop on Research & Innovation

Resource Person : Dr.A.P.Sarode

Date : 4/03/2016

Objective of the Seminar:

1. To make the students aware about the term Research
 2. To make the students aware about the term Innovation
 3. The process of Research and Innovation
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Report of the Event :

On 04/03/2016 GIMR College arrange a workshop on Research & Innovation. As innovation is often also viewed as the application of better solutions that meet new requirements, unarticulated needs, or existing market needs a one day workshop was organized in GIMR campus. The Key speaker of the workshop was Dr. A P Sarode. According to Sir, the systematic investigation into and study of materials and sources in order to establish facts and reach new conclusions. Near about 42 students attended the workshop.

Outcomes:

1. Students actively participated and learn the terminology
2. The students learn about the investigation process of Research and innovation.
3. The facts of research and Innovation were also well explained.



ACADEMIC YEAR 2016-2017

REPORT OF THE SEMINAR ON MARKETING STRATEGIES BY MR. VIJAY KUMAR

Date	19.08.2016
Resource Person	Mr. Vijay Kumar
Topic	Marketing Strategies
Duration	2 Hours
No. of Participants	56

OBJECTIVES -

- ❖ To understand the basic concept of marketing strategies.
- ❖ To know about the role of marketing strategies in profit maximization.
- ❖ To aware the students about various types of marketing strategies.

DESCRIPTION-

In today's competitive era, an effective marketing strategy can serve as a crucial road map for the entire business. Importance of marketing strategy was successfully addressed by the speaker Mr. Vijay Kumar. The speaker had given the insight on various marketing strategies and how these strategies can help the organizations to achieve high profit.

REMARK -

Feedback Form Analysis - As per the feedback received from the students, 85% students were fully satisfied with the information delivered by the resource person. Students got aware about the basic concept of marketing strategies. Some of the students want the lecture to be conducted in English & Marathi, simultaneously.



REPORT OF THE SEMINAR ON CORPORATE EXPECTATIONS BY MR. RAJU BIYANI

Date	09.09.2016
Resource Person	Mr. Raju Biyani
Topic	Corporate Expectations
Duration	2 Hours
No. of Participants	77

OBJECTIVES -

- ❖ To make students aware about the current trends & demands of corporate.
- ❖ To make students communicate with the industrial professional and develop realistic vision among them.

DESCRIPTION-

The resource person Mr. Raju Biyani made the students understand about the current affairs in the corporate world. He shared his professional experience with the students and asked them to focus on the in depth subject knowledge and communication skills. The speaker had given insight on the importance of right fit to a corporate and shared success mantras for their bright career. Faculty members also participated in the seminar.

REMARK -

Oral feedback was taken from the students. As per the discussion with them, students want to visit industry to gain practical exposure. Overall feedback for the session was good. Students were highly motivated by the words of speaker.



REPORT OF THE SEMINAR ON ENTREPRENEURSHIP BY MR. LAXMIKANT MANIYAR

Date	13.01.2017
Resource Person	Mr. Laxmikant Maniyar
Topic	Entrepreneurship
Duration	2 Hours
No. of Participants	75

OBJECTIVES -

- ❖ To develop entrepreneurial initiatives among students.
- ❖ To make students aware about the business opportunities in the market.

DESCRIPTION-

The speaker Mr. Laxmikant Maniyar shared his valuable experience with the students. The speaker had given insight on “the opportunity to be your own boss”. The speaker discussed challenges to become an entrepreneur and also suggested ways to overcome these challenges. He also addressed various business opportunities as the question raised by the students.

REMARK -

Feedback Form Analysis - Students were satisfied with the topic of the lecture conducted. Majority of the students demanded session on retail business activity.



REPORT OF WORKSHOP ON PERSONALITY DEVELOPMENT THROUGH ENVIRONMENTAL LEARNING BY MS. VANEETA RANEY

Date	03.03.2017
Resource Person	Ms. Vaneeta Raney
Topic	Personality Development Through Environmental Learning
Duration	One Day
No. of Participants	95

OBJECTIVES -

- ❖ The main objective of the Workshop was to familiarize the students with the emerging ideas and trends on how to develop personality in the 21st century contexts.
- ❖ The programme also aimed to teach students to work with professional, people and groups to understand the meaning of life and work in the present context; to enhance their communication skills and interpersonal skills in order to function in professional and social settings effectively; to enrich the academic language skills (writing and presentation skills) for academic writing and presentations; to understand effective planning, time management and implementation for setting goals and achieving both personal and professional goals; to learn to evaluate oneself (self appraisal and introspection) for further growth, personally and professionally.

DESCRIPTION-

- ❖ A one day workshop on “PERSONALITY DEVELOPMENT THROUGH ENVIRONMENTAL LEARNING” was organized by Godavari Institute of Management and Research, Jalgaon on 03.03.2017, with the goal of integrating environmental thinking and ideas into student’s everyday lives.
- ❖ The speaker Ms. Vaneeta Raney discussed about the personality development and how environmental learning can help in shaping individual personality.
- ❖ The workshop was conducted in two sessions. First half session was all about the personality development and environmental learning. In the second session various activities was conducted to groom the personality of the students.
- ❖ The first technical session started with “Understanding oneself: personality”. In this session participants interacted themselves in such a way that each participant introduced his/her next person so as to understand one’s personality very briefly.
- ❖ The workshop adopted the processes demonstration-cum-discussion, presentation/lecture-cum-discussion, group work, group presentation, assignments and film / video viewing.

- ❖ The main motto was participation of the students. Students also showed their interest by actively participating in the activities.
- ❖ To sum up, it was a well thought-out workshop of motivating the students to discover themselves. The speaker successfully maintained the motivation and enthusiastic level of the students.

REMARK -

Feedback Form Analysis - Majority of the students wants seminar to be delivered in English and Hindi language. Overall feedback for the workshop was good.



Academic Year 2017-2018

Name Of the Event :Seminar
Seminar Topic :INDEEA Seminar- Nation Building Through Student Development.
Date :08.08.2017
Duration :2 Hrs
Speaker Name : Mr. Ghayas Usmani
Participants : Student And Faculty Member.

Learning Objectives-

1. Challenge student to seek new experiences for personal and professional growth.
 2. Encourage student to set and achieve personal goals and make responsible decisions related to academics, career planning.
 3. Support student as she/he faces conditions of uncertainty and learns to perform in complicated environments and challenging situations.
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Report of the Event-

The seminar on **Nation Building Through Student Development** was organized on 08th Aug 2017. The speaker for the event was **Mr. Ghayas Usmani**. He Recommended to students Instructors can open lessons with content that students already know, or ask students to perform brief exercises like brainstorming that make the class's pooled knowledge public. Instructors can then gradually introduce new information, allowing time for making connections and clarifying issues to help students build their conceptual frameworks.



Learning Outcomes-

1. Develop and exhibit and accurate sense of self
2. Develop and nurture a deep understanding of personal motivation
3. Learn to evaluate and improve upon personal leadership strengths and weaknesses

Academic Year 2017-2018

Name Of the Event: Seminar

Seminar Topic: Seminar on Career In Mass Media

Date: 12.08.2017

Duration: 2 Hrs

Speaker Name Ms RJ Ashwini

Participants: Student and Faculty Member.

Learning Objectives-

1. To produce scholar graduates with strong academic knowledge and professional skills so they are prepared to join a media related profession.
 2. To produce graduates who will contribute positively to society.
 3. To produce graduates to be leaders in mass communication and social development.
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Report of the event: Career In Mass Media .Mass Communication is a new and upcoming field that's quickly gaining popularity with young job seekers all over the country So, GIMR arranged The seminar on Career In Mass Media was organized on 12 Aug 2017. The speaker for the event was **Ms RJ Ashwini**. She guided to student a career in advertising and/or mass communication the right one for you? Here, we're going to focus on clearing up all possible doubts you could have about a job in advertising, including the work you could be doing, the best places to go get a degree.



Learning Outcomes-

1. Students will be able to discuss the significance and impact of mass communications in a global society.
2. Students will be able to apply tools and technologies appropriate for the communications professions in which they work.

Academic Year 2017-2018

Name Of the Event: Seminar

Seminar Topic :Tally, ERP 9 & GST.

Date : 22.09.2017

Duration : 2 Hrs

Speaker Name : Mrs. Sapna Bhavsar

Participants : Student And Faculty Member

Learning Objectives-

- 1.To Improve the competitiveness of the original goods and services, thereby improving the GDP rate too.
- 2.To provide an opportunity to recognize the strengths and gaps in the management of GST.
- 3.To provide an understanding of Key GST concepts and the practical application of GST.

Report of the event:

The seminar on “**Tally, ERP 9 & GST. was organized on 22th Sept 2017.** The Goods & Services Tax (GST) has been implemented in India since 1st July, 2017. Since then, the GST Council has been working to simplify the rules to make it easier for businesses. At Tally, we have walked the GST journey with our customers by continuously building a reliable GST software on par with the changes, to make compliance simpler for businesses and tax consultants. The speaker for the event was **Mrs. Sapna Bhavsar.**



Learning Outcome-

- 1.Understand the key areas of GST and its impact on the businesses.2.
- 2.Prepare different scenarios for the design and application of GST.
- 3.Continually track policy development regarding GST and update prepared scenarios.

Academic Year 2017-2018

Name of the Activity: Workshop.

Topic – TEAM BUILDING

Date: 08.03.2018

Duration – One Day

Speaker Name: Mr. Devdatta Ghokhale

Participants - Student And Faculty

Learning Objectives-

- 1.To develop good working relationship between all members, giving them experience of working of different Team member.
- 2.To Established short term goal and method for celebrating achievement.
- 3.To increase the business knowledge so that the team and individual member can takes more Responsibility.



Report of the event: One Day Workshop on “TEAM BUILDING” was organized on 08th March 2018. The speaker for the event was **Mr. Devdatta Ghokhale**. Trainer was covered all essential topics like Essence of team , Effective Communication and Outbound activities. He shared his experience from his Field. He guided to student how Team Building Program was effective from career point. He is also conducted Field work like How to decide right path by activities, Time Management through activity.He was also suggested that How to Decide direction by signal through activity as well as how to apply logical application through activity.