

MBA (HHM)- I [SEM - I]

Program Outcome

1. To Develop Skills in Planning and Managing Healthcare Organizations
2. To Participate and Contribute to the Formulation of Public Health Policies.
3. To enhance the Decision-making and Administrative Competence of the Students to enable them to face Challenges of the Healthcare Industry.
4. To Promote Knowledge through Applied and Conceptual Research relevant to Management and to disseminate this Knowledge through Publications.
5. Enhance the Employability of students so as to excel them in corporate healthcare Sector

Course Outcome

HHM 501: Management Science & Health Care

1. Define conceptual framework & evolution of management sciences.
2. Explain Planning, organizing, directing, controlling as a managerial functions in healthcare.
3. Discuss Staffing, coordination and decision making in management.
4. Apply Indian Management practices in health care.
5. Relate Global Management practices.
6. Solve case studies in Management to enhance decision making ability.

HHM 502: Organizational Behaviour in Healthcare

1. Define various concepts in Organisation Behavior



- 2.Focus on improvement of the individual attributes and articulate the process of group
- 3.development
- 4.Practice cordial Interpersonal Relationship and Apply appropriate techniques of motivation
- 5.Administer power tactics to deal with organizational politics and Assess work stress.

HHM 503: Health Economics

- 1.Apply knowledge on concepts of Demand and Production function.
- 2.Examine the concepts of supply and different costs analysis.
- 3.Assess the knowledge on effective management of resources.
- 4.Compare the economic problems in healthcare using various budgeting techniques
- 5.Identify the different healthcare and other market structure and decide appropriate pricing
- 6.strategies and Profit analysis.

HHM 504: Hospital Administration

- 1.Define- Hospital administration concepts.
- 2.Explain- Pivotal role of Hospital managers
- 3.Discuss- Roles, skills, Administrative services of Hospital Management.
- 4.Apply- Application of skills & knowledge in Health Organization.

HHM 505A: Hospital Operation Management

- 1.Define Hospital operations management; describe concepts of whole
- 2.Hospital(Understand)
- 3.Explain capacity planning, production planning and forecasting. (Understand)
- 4.Justify factors affecting location selection and articulate facility layout (Evaluate)
- 5.Understand the front office and clinical service operations in hospitals.
- 6.Explain operations of Utility and Auxiliary facilities



HHM 505B: Total Quality Management

1. Define Quality management and identify the aspects and principles of TQM
2. Understand the contribution of Quality Gurus in TQM journey
3. Evaluate Internal and External Component of TQM
4. Apply Quality Management tools for improving Quality of services in Healthcare organizations
5. Understand the concept of ISO 9000 Quality Standards

HHM 506: Research Methods and Health care Analytics

1. Understand the basics of Research methodology.
2. Formulate research problem and identify the factors of research design.
3. Collect and interpret Qualitative and quantitative data.
4. Apply SPSS for hypothesis testing
5. Report and present research findings

MBA (HHM)- I [SEM - II]

HHM 511: Basics of Accounting & Financial Management

1. Describe the basic concepts related to Accounting, Financial Statements and Cost Accounting.
2. Explain in detail, all the theoretical concepts taught through the syllabus. (Understand)
3. Perform all the necessary calculations through the relevant numerical problems. (Apply)
4. Analyse the situation and decide the key financial as well as non-financial elements involved in the situation. (Analyse)
5. Evaluate the financial impact of the decision on the organisation. (Evaluate)

HHM 512 Patient Care Management

1. Define - Understand the framework in which healthcare services are produced, coordinated,
2. consumed, and reimbursed



- 3.Explain –Describe the various types of managed care organizations and compare governance,
- 4.executive roles, marketing procedures, and value.
- 5.Discuss- Identify, analyze, and compare theories and practices of ethics and professionalism in
- 6.the healthcare setting
- 7.Apply-Understand how to apply state and federal healthcare policies

HHM 513 HRM in Healthcare

- 1.Describe HRM, its functions and practices
- 2.Explain Human Resource Procurement process.
- 3.Prepare for Career Development and Succession Planning.
- 4.Administer performance Ap

HHM 514 Medical Terminology, Clinical Diagnostics & TS

- 1.1. Students will be able to acquire thorough knowledge of human anatomy and physiology
- 2.2. Students will be able to explain the purpose of medical terminology and familiarize the
- 3.medical terms for various diseases and medical specialist.
- 4.3. Students will be able to understand the meaning for different root, suffix and prefix used
- 5.in thehealth/medical sector.
- 6.4. Students diseases will imbibe knowledge of classification of various diseases.
- 7.5. Students will be able to understand and use the hospital associated infectious surveillance
- 8.system.
- 9.6. Student will also understand and educate others about the important infection & its
- 10.control mechanism

HHM 515A: Corporate Communication Skills

- 1.Define Communication skills, describe the types of communication and barriers of communication (Remember)



- 2.Explain Communication process and essentials of soft skill (Understand)
- 3.Demonstrate the conceptual understanding of formal and informal writings, preparing reports,
- 4.business letters, memorandum, notices, agenda, minutes of the meeting etc. into everyday
- 5.practice. (Apply)
- 6.Illustrate the difference between the media of digital communication and conventional
- 7.communication (Analyse)
- 8.Assess the result of social media communication channels (Evaluate)
- 9.Describe new trends in digital communication (Understand)
- 10.Demonstrate the ability to communicate effectively both orally and in writing (Apply)

HHM 515B: SWAYAM or NPTEL or MOOC Courses

HHM 517: Field Project

- 1.Apply MBA concepts and frameworks to real-world business challenges.
- 2.Create and execute a research plan.

