

1.2.2 Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc.as against the total number of students during the last five years.

Year 1 (2019-2020)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
PGDHM		2019-2020	1	1 YEAR	12	12
Year 2 (2020-2021)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
PGDHM		2020-2021	1	1 YEAR	10	10
Year 3 (2021-2022)						

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
PGDHM		2021-2022	1	1 YEAR	15	15
PGDEM		2021-2022	1	1 YEAR	23	23
Certificate Course in Soft Skills		2021-2022	01 August 2021-30 August 2021	30 Days	55	55
Certificate Course in GST		2021-2022	27 May 2022-16 June 2022	15 Days	80	80
Certificate Course on C - Programming		2021-2022	01 December-15 December 2021	15 Days	19	19
Certificate Course in Web Programming		2021-2022	08 March 2021-22 Maarch 2021	15 Days	19	19
Year 4 (2022-2023)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
PGDHM	181	2022-2023	1	1 YEAR	10	10
Diploma in Desktop Publishing	181	2022-2023	1	1 YEAR	13	13
PGDEM	181	2022-2023	1	1 YEAR	10	10
Certificate Course In People Analytics And Digital Hr.		2022-2023	24/11/2022-24/12/2022	30 Days	17	17
Certificate Course In Tally and MS Excel		2022-2023	01/09/2022-30/09/2022	30 Days	42	42

Certificate course in Basic Cyber Security		2022-2023	15/09/2022-15/10/2022	30 Days	35	35
Certificate course in Financial Planning.		2022-2023	01 December 2022- 15 December 2022	15 Days	25	25
Certificate Course In Start up		2022-2023	20 February-21 March 2023	25 Days	40	40
Certificate course in office automation		2022-2023	15/09/2022-30/09/2022	15 Days	20	20
Certificate course in Java Programming		2022-2023	01/09/2022-15/09/2022	15 Days	10	10
Certificate course in C ++ Programming		2022-2023	20 February-10 March 2023	15 Days	10	10
Year 5 (2023-2024)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
PGDHM	181	2023-2024	365 Days	1 YEAR	12	12
PGDEM	181	2023-2024	365 Days	1 YEAR	11	11
Diploma in Desktop Publishing	181	2023-2024	365 Days	1 YEAR	13	13
Certificate Course in Ethical Hacking		2023-2024	01 February 2024 -15 February 2024	15 Days	31	31
Certificate Course in Goods And Service Tax.		2023-24	02 September 2	3 Month	45	45

Certificate Course in Logistics & Supply Chain Management		2023-24	15 January 2024- 10 February 2024	25 days	15	15
Certificate Course in tax base software		2023-2024	18 September 2023- 7 October 2023	15 days	25	25
Certificate course in Total Quality Management		2023-2024	11 March 2023- 27 March 2023	15 days	30	30
Certificate course in Artificial Inteligence		2023-2024	31 January 2024- 20 February 2024	15 days	30	30
Certificate course in Python Programming		2023-2024	3 October 2023- 19 October 2023	15 days	29	29
Certificate course in Web Desgning.		2023-2024	18 September 2023- 7 October 2023	30 Days	30	30
Certificate course in Customer Relationship Management		2023-2024	1 October 2023- 15 October 2023	15 Days	28	28

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Post Graduate Diploma in Hospital Management **Syllabus**

Paper I: Hospital Administration & Management Theory

Objective: This subject focuses on acquainting the student with the principles and practices for managing a hospital organization. With an objective of imbibing a professional **approach amongst students towards** hospital management, the subject encompasses *management principles, function and* processes, discussing their significance and role in effective and efficient management of health care organizations.

Contents:

Unit 1

Hospital Management

Growing significance of management in organization, characteristics of a modern hospital as an organization, resource management. Evolution of management thought: Frederic W. Taylor's scientific management, Henry Fayol's principles of management, concept of bureaucracy, human relation approach, Behavioral approach, system theory of organization, information processing view of organization, contingency theory of organization, management by objectives(MBO)

Unit II

Management function: Management Process and function, nature of management process and managerial functions planning, organizing, staffing, directing, coordinating and controlling. Application of managerial functions to health care organization.

Unit III

Organization concepts and processes:

Nature and Structure of organization, types of organizations-functional, divisional, departmental and matrix forms, Formal and informal organization, Line and staff relationships. Notice, Memo, Letter writing -positive & negative message Job related letters. Report writing - Types, writing of reports. Significance of leadership, traits of leaders, functions of leadership.

Unit IV

Behavioral Concepts and theories : Cognitive process, perception process and its stages, creativity and problem solving. Motivation process, different types of motives, selected theories of motivation- Mc Gregor's theory X and theory Y, Maslow's theory, Herzberg's two-factor theory of motivation, Vroom's Expectancy theory. Motivating medical and paramedical professionals. Leadership, conflict management, team building, concepts of organization Behavior, Major components of OB personality development, transactional analysis. \

Paper: II: Functions of Hospital Management

Unit-I

Hospital Inventory Management

Definition of inventory-Need of control, objectives of inventory control, scope & importance, impact on profitability of the organization, different types of hospital inventories, categories of materials in hospital as un-expendable and expendable, classification of un-expandable items, hospital *maintenance* Item, spare stocking policies for capital items.

Unit -II

Introduction to Marketing:

Meaning and importance of marketing, Introduction to services marketing, evolution of marketing department, concepts of marketing, marketing environment, marketing mix, marketing communication concepts in demand measurement and marketing research.

Unit - III

Hospital Services

Out Patient Services.

Overview of the department, day care, accident and emergency services, physical medicine and rehabilitation, occupational therapy unit, physiotherapy department

In Patient Services

Ward design (general & specialized),critical care services – ICU, CCU, NICU, medical services, surgical services - operation theater, nuclear medicine, burn unit, nursing services and administration.

Unit - IV

Designing Human Resources

HR planning - understanding the business context, Meaning Definition, objective of HRM, Qualities of HR manager, HRD V/S HRM, function of HRM, establishing future commitments. Human Resource Information System.

Unit - V

Introduction to computers

Definition, characters, hardware. Software, generation of computers, Operating system.

Windows and MS Office

O.B. - Meaning, Definition natures of O.B.

Personality - Definition

Personality traits

Personality attributes

Paper III: Practical Work

1. Hospital visits
2. KYH: (Know Your Hospital) Current hospital where you are working
3. Internship: For the period of minimum 50 days
4. Assignment Report

Assignment:

Hospital management students are required to undertake an Assignment work to the reputed hospital having capacity of 300 beds / super specialty hospital. Assignment work can be a planning exercise, problem solving exercise, exploratory research, application exercise, marketing exercise, costing exercise, etc. The intent of this exercise is to help a student realize where their area of interest lies and gives them a window to innovate and create implementable and practical business enhancing models.

Total No. of Assignment: 02

Practical Work Examination

Project viva-voce will be conducted for the examination of practical work assignment, by a two member's panel, one of whom shall be from outside expert and one from the institute.

Reference:

Management, Prentice

Robbins, P.Stephen, David A.Decemzo, Personnel/Human Resource

Decemzo, Personnel/Human Resource hall, New Delhi,

Subba Rao, P., Essentials of Human Resourcer., Essentials of Human Resource Management and Industrial Relations, Himalaya Publishing House,

Marketing Management 13th Edition, by Philip Kotler, Pearson publishers,2011

Shakti Gupta, Sunilkanth - Hospital Stores Management, Jaypee Brothers inivasan A.V. (ed), Managing a modem hospital, Chapters 6, 7, 8, 9, Response Books, New Delhi, 2000.

Gopalakrishna, P., Materials Management, Prentice Hall, New Delhi,
Gopalakrishna, P., Purchasing and Materials Management, Tata MC.Graw Hill, New Delhi,

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CERTIFICATE

This certificate is present to :

Nikita Patil

For Successfully completing the Post Graduate Diploma In Hospital Management(PGDHM) course during the Academic Year 2019-2020.

Prof. M.K. Godbole
Course Coordinator



Dr. Prashant Warke
Director

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Godavari Institute of Management and Research Jalgaon

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CERTIFICATE

This certificate is present to :

Mayur K.Patil

For Successfully completing the Post Graduate Diploma In Hospital
Management(PGDHM) course during the Academic Year 2019-2020.

Prof. M.K.Godbole
Course Coordinator



Dr. Prashant Warke
Director

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CERTIFICATE

This certificate is present to :

Shweta Mali

For Successfully completing the Post Graduate Diploma In Hospital
Management(PGDHM) course during the Academic Year 2019-2020.

Prof. M.K. Godbole
Course Coordinator



Dr. Prashant Warke
Director

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CERTIFICATE

This certificate is present to :

Madhuri Chaudhari

For Successfully completing the Post Graduate Diploma In Hospital
Management(PGDHM) course during the Academic Year 2019-2020.

Prof. M.K. Godbole
Course Coordinator



Dr. Prashant Warke
Director

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CERTIFICATE

This certificate is present to :

Priyanka Patil

For Successfully completing the Post Graduate Diploma In Hospital
Management(PGDHM) course during the Academic Year 2019-2020.

Prof. M.K. Godbole
Course Coordinator



Dr. Prashant Warke
Director

Post Graduate Diploma in Hospital Management **Syllabus**

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ADD ON/CERTIFICATE COURSE IN

GST (GOODS SERVICE & TAX)

COURSE DURATION : 15 DAYS

Time: 4:00-5:00 PM, Saturday, Sunday Closed

27 May 2022 to 16 June 2022

PROGRAM COORDINATOR
PROF. BHAGYESHRI S. PATIL

MBA COORDINATOR
DR. NEELIMA P. WARKE

GIMR Campus, P-54, Near Bharat Petroleum, Aditonal MIDC, Bhusawal Road, Dist -
Jalgaon-425003, Maharashtra, India.

GST

Certificate Course

❖ **Course Objectives:**

1. To understand the basic concepts related to GST
2. To acquaint with the latest amendments made in connection with indirect taxation
3. To update the procedural part of GST

❖ **Course Outcome:-**

Pursuing the GST certification course will increase job opportunities even while making a contribution to the development of a new skill. This course is beneficial to the student in a variety of ways, including increasing an individual's salary significantly, preparing the individual to start their own consultancy, and assisting in the development of the skills of various taxation, finance, and accounting professionals.

❖ **COURSE MODULES:**

Session 1: Overview of GST Law

- ✓ Constitutional Provisions, Pre-GST regime, GST Council, CBIC, GST Portal.

Session 2: Scope of Supply of Goods & Services

- ✓ Intra-State and Inter-State Supply
- ✓ Briefing on SGST, CGST, IGST, UTGST
- ✓ Exempted and Zero-Rated Supply
- ✓ Mixed and Composite Supply

Session 3: Composition Scheme

- ✓ Composition Levy Scheme in GST – Features, Merits & Demerits
- ✓ Persons eligible to register under Composition Levy Scheme

Session 4: GST Registration & Amendment Process

- ✓ Legal provisions applicable for GST Registration
- ✓ New Registration Process and Documentation Requirements
- ✓ GST Identification Number (GSTIN), GST Registration Certificate

- ✓ Process of Amendment of Core & Non-core fields for existing GST registration
- ✓ Cancellation, Surrender and Revocation of the GST Registration

Session 5: Supply Concepts – an in-depth analysis

- ✓ Place, Time & Value of Supply of Goods & Services
- ✓ Tax Rates applicable & resources to find the tax rates applicable for the goods and services

Session 6: Input Tax Credit (ITC) & its Utilization

- ✓ Input Tax Credit Mechanism in GST – explained with practical examples
- ✓ GST Input on Capital Goods
- ✓ Blocked Credit – Cases where ITC under GST cannot be availed
- ✓ Reverse Charge Mechanism (RCM) under GST
- ✓ GST Set off rules – ITC utilization with examples

CERTIFICATE Course on GST (Training)

Session 7: Tax Invoice/ Bill of Supply under GST

- ✓ Guide on the rules, format & contents of Tax Invoice, Bill of Supply, Credit Note, Debit Note
- ✓ Learning on preparation of GST Invoice (for regular tax payers)
- ✓ Preparation of Bill of Supply (for composition tax payers)

Session 8: Filing of GST Returns

- ✓ Types of different GST returns and their formats
- ✓ Process of filing of GST returns
- ✓ Payment of GST (Modes of payment of Tax Liability through GST Challan)

Session 9: Discussion on different aspects of GST

- ✓ E-Commerce Operator & Job Work
- ✓ Input Service Distributor (ISD)
- ✓ E-Way Bill and its process of generation
- ✓ Accounting of GST in the books of accounts
- ✓ Assessment & Audit Refunds – an overview

- ❖ **Note:** 20% practical questions and 80% theory questions will be asked
- ❖ **Duration – 15 days**
- ❖ **Benefits of GST Certification Course**

The following are the benefits of the GST Certification Course

- It helps in raising an individual's salary by 15% to 25% on average.
- It increases the number of job opportunities available to individuals.
- It enables individuals to start their own consultancy.
- It helps develop skills of different taxation, finance, and accounting professionals.
- It offers a classroom-environment for better learning along with structured course content.

❖ **Reference Books**

- 1 Text Books Systematic Approach to Indirect Tax- Kumar, Sanjeev
- Text Book of Indirect Tax – Sinha P.K
- Dr. Vinod Singhania, Taxman Publication, New Delhi
- Girish Ahuja & Ravi Gupta, Bharat Law House, New Delhi
- 2 Reference Books Indirect Taxes : V. S. Datey – Taxman Publication
- M Vat Subramanian Snow White Publication
- Systematic Approach to Taxation – Dr. Girish Ahuja & Dr. Ravi Gupta
- 3 Supplementary
- Reading Material
- Various Bare Acts
- 4 Websites Website of Custom Department, Website of Excise Department, Website of Sales Tax Department
- 5 Journals The Chartered Accountant
- The Management Accountant



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CERTIFICATE COURSE in "GST"

Academic Year: 2021-2022			
List of Enrolled Students			
Sr.No	Class	Roll.No	Name of Students
1	MBA-II	MB20005	Attarde Shrikant Ashok
2	MBA-II	MB20011	Bhavsar Shivani Dattatray
3	MBA-II	MB20018	Chaudhari Swapnila Sanjeev
4	MBA-II	MB20019	Chaudhary Bharti Subhash
5	MBA-II	MB20022	Fade Harshal Devidas
6	MBA-II	MB20023	Gosavi Kishor vasudev
7	MBA-II	MB20025	Ingale Yogita Sharad
8	MBA-II	MB20026	Jain Prafullakumar Rajkumar
9	MBA-II	MB20028	Junagade Shubham Vijay
10	MBA-II	MB20030	Khadke Mayur satish
11	MBA-II	MB20032	Kolhe Pooja Ramesh
12	MBA-II	MB20033	Vijay Prakash Koli
13	MBA-II	MB20034	Kulkarni Harish Shriniwas
14	MBA-II	MB20035	Kurkure Namrata Prakash
15	MBA-II	MB20039	Narkhede Varun Santosh
16	MBA-II	MB20040	Nemade Rahul Anil
17	MBA-II	MB20041	Nikam Vijay Yograj
18	MBA-II	MB20042	Patil Jayesh Dilip
19	MBA-II	MB20043	Patil Jivan Rupchand
20	MBA-II	MB20044	Patil Nilesh Haridas
21	MBA-II	MB20046	Patil Pallavi bhaiyasaheb
22	MBA-II	MB20049	Patil Sharyu Sharad
23	MBA-II	MB20053	Rane Neha Bharat
24	MBA-II	MB20056	Sarode Chetana Pandharinath
25	MBA-II	MB20061	Suryawanshi Dhanashri Uttamrao
26	MBA-II	MB20062	Sutar Kundan Digambar
27	MBA-II	MB20063	Tayde Manali Suresh
28	MBA-II	MB20064	Thakur Arjun Amarnath
29	MBA-II	MB20067	Zambare Reshma anil
30	MBA-II	MB20073	Patil Naresh shantaram
31	MBA-II	MB20072	Kurkure Shashank Lakshman
32	MBA-II	MB20074	Patil Pratik Rajesh
33	MBA-II	MB20078	Yene Vishal Gajanan
34	MBA-I	MB21004	Bankar Prafulla Shantaram
35	MBA-I	MB21005	Bansode Shivani Dashrath
36	MBA-I	MB21008	Bharambe Krunal Ravindra
37	MBA-I	MB21011	Bhirud Dhanashri Subhash
38	MBA-I	MB21012	Bhirud Nikita Subhash
39	MBA-I	MB21013	Bholane Tushar Amrut
40	MBA-I	MB21014	Bonde Mayuri Ganesh



41	MBA-I	MB21017	Chaudhari Kiran Santosh
42	MBA-I	MB21020	Chopde Rohini Suresh
43	MBA-I	MB21024	Dhake Kushal Pramod
44	MBA-I	MB21025	Fiza Bano Shaikh Ibrahim
45	MBA-I	MB21031	Jansari Palash Jeetendra
46	MBA-I	MB21032	Javale Sakshi Nitin
47	MBA-I	MB21034	Joshi Lalit Gajanan
48	MBA-I	MB21035	Joshi Vishweshkumar Anil
49	MBA-I	MB21036	Kale Marmika Narendra
50	MBA-I	MB21038	Khare Mahesh Narayan
51	MBA-I	MB21039	Kudale Ajit Prakash
52	MBA-I	MB21040	Kurkure Shital Shekar
53	MBA-I	MB21041	Lokhande Bhagyashri Keshav
54	MBA-I	MB21042	Lokhande Jitendra Dnyaneshwar
55	MBA-I	MB21044	Mahajan Sagar Santosh
56	MBA-I	MB21046	Malge Rakhi Sunil
57	MBA-I	MB21049	Medhe Shubham Deepak
58	MBA-I	MB21050	Mistari Ketan Ashok
59	MBA-I	MB21051	Moharkar Leena Rajendra
60	MBA-I	MB21052	Naik Chetan Rajendra
61	MBA-I	MB21060	Patil Hemant Subhash
62	MBA-I	MB21061	Patil Keshrai Kailas
63	MBA-I	MB21062	Patil Kiran Pramod
64	MBA-I	MB21064	Patil Lalit Manohar
65	MBA-I	MB21065	Patil Minakshi Pradip
66	MBA-I	MB21073	Patil Shubham Dilip
67	MBA-I	MB21077	Patil Sumit Ravindra
68	MBA-I	MB21085	Sapkale Swati Rupchand
69	MBA-I	MB21087	Shimpi Gaurav Milind
70	MBA-I	MB21089	Sonar Yashshree Sunil
71	MBA-I	MB21090	Sonawane Narendra Sanjay
72	MBA-I	MB21092	Talekar Divya Rameshvar
73	MBA-I	MB21095	Tiwari Rajshree Niraj
74	MBA-I	MB21096	Veer Divya Subhash
75	MBA-I	MB21099	Wankhede Rahul Prabhakar
76	MBA-I	MB21102	Zope Varsha Bharat
77	MBA-I	MB21103	Bhoi Bhatu Ashok
78	MBA-I	MB21104	Bornare Gayatri Sharad
79	BBA-I	1	Chaudhari Musaib Mahmmd Husain
80	BBA-I	2	Chaudhary Mohmmad Firdos Kaisar Hussian
81	BBA-I	3	Kadam Saurabh Bhaskar
82	BBA-I	4	Narkhede Devesh Tushar
83	BBA-I	5	Narkhede Kaushal Anil
84	BBA-I	7	Shaikh Sufiyan Abdul Kadar
85	BBA-I	8	Sonawane Rahul Atish



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★ ★ ★

Certificate of Participation

★

THIS IS TO CERTIFIED THAT



Mr./MS.

Has Actively Participated in Certificate Course on "GST" for 15 Days
Program During 27 May -16 June 2022, organised by Godavari
Institute of Management & Research Jalgaon.
We Appreciate Your Participation.



B. S. Patil

Prof. Bhagyashree Patil
PROGRAM COORDINATOR

Dr. N. Warke

Dr Nileema Warke
MBA COORDINATOR

Certificate Course in Soft Skills

Course Objectives

1. To develop communication skills i.e spoken and written of the students.
2. To improve the confidence, leadership skills of the students.

Outcomes

1. It will help to develop spoken as well as written skills of the students.
2. Presentation skills, confidence will be improved.

Syllabus

Unit 1

Introduction to Soft Skills, Effective Communication Skills, Classification of Communication, Telephonic Communication Skills, Communicating without Words, Listening Skills, Types of Listening, Organizational Communication

Unit 2

Advanced Writing Skills, Principles of Business Writing, Business Letters, Business Letters: Format and Style, Types of Business Letter

Unit 3

Leadership Skills, Group Discussion, Meeting Management, Advanced Speaking Skills, Methods of Presentation, Oral Presentation: Planning & Preparation

Reference Books -

1. Butterfield, Jeff. Soft Skills for Everyone. New Delhi: Cengage Learning. 2010.
2. Chauhan, G.S. and Sangeeta Sharma. Soft Skills. New Delhi: Wiley. 2016.

Add On Course
Diploma In Office Automation
Syllabus

SN	Unit	Particulars
1	Introduction To Computer	Generations, Working Of Computer, Characteristics Of Computer ,Impact Of Using Computer On –Health, Public Safety, Labour Force & Environment ,Classification Of Computer By- Size, Purpose & Technology ,Applications Of Computer
2	Computer Hardware & Software	Meaning Of Hardware & Software, Input Devices (Pointing Devices, Touch Screen , Scanner, Keyboard, Mouse) Output Devices (Plotter, Printer, Speaker) ,Classification Of Computer Software(System, Application & Programming) ,Memory Concepts(Ram, Rom, Hard Disk, Cd)
3	Computer Network	Introduction, Advantages Of Computer Network, Network Topology,OSI Reference Model, Internetwork (Intranet, Extranet & Internet),Applications & Services Of Internet
4	Microsoft Word	Create A New Document Using Template, Wizard & Working With Text ,Open An Existing Document, Save The Document In Different Formats ,Print The Document, Find And Replace Text, Spelling And Grammar Checking, Use Autocorrect To Improve Your Typing, Character Formatting, Paragraph Formatting, Page Formatting, Multicolumn News Letter, Styles, Themes, And Templates, Create Tables, Mail Merge, Labels & Envelopes, Insert Graphics Into A Document, Insert A Symbol, Add A Watermark ,Add A Header Or Footer
5	Microsoft Excel	Create A New Workbook & Enter Data Into A Worksheet, Copy And Move Formulas, Insert And Delete Rows And Columns, Enter Excel Functions, Use Excel’s Function Wizard, Sort & Filter Data, Add A Chart To A Worksheet, Insert Graphics Into A Worksheet, Conditional Formatting, Pivot Chart & Pivot Table

6	Microsoft Powerpoint	Create New Presentation & Insert Text & Pictures Into Presentation, Print A Presentation, Open An Existing Presentation, Change A Presentation's Background, Animate Text ,Insert A Chart Into A Presentation, Insert Graphics Into A Presentations, Action Buttons In Presentation
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Reference Books:

1. Information Technology In Business – Amir Manzoor
2. Fundamental Of Computer- V.Rajaraman
3. Fundamentals Of MS Office 2007- Gretchen Douglas,Mark Conell

Post Graduate Diploma in Event Management

Paper I - Event Management and Marketing

Objective: Explain & understand management, social and ethical responsibilities of management, various functions management in the organization. To understand the concepts of marketing management, marketing environment and understand the tools used by marketing managers in decision situations

1) Introduction to event Management

Concept, Principles of Event Management, Role of Event Manager, Size & type of event, Activities in Event Management

2) Event Planning and Team Management

Aim of event, Develop a mission, Establish Objectives, Preparing event proposal, Managing teams, Protocol, Dress code

3) Event Leadership and Communication

Leadership skills, Traits and characteristics, Written communications, Verbal communications

4) Event Marketing, Marketing tools and Advertising

Nature and Process of Marketing, Branding, Types of advertisement, Public Relation

5) Event Sponsorship

Understand- Event organizer, Event Partners, Event Sponsors, Event Associate
Importance of Sponsorship – for Event organizer, for sponsors
Types of sponsorship

Reference Book-

1. Event Management by Swarup K. Goyal - Adhyayan Publisher – 2009
2. Event Management & Public Relations by Savita Mohan - Enkay Publishing House.
3. Suggested Reading : Event Management By Lynn Van Der Wagen & Brenda R Carlos
4. Rai, S.m. & Urmila “Business communication” HPH
5. Event Sponsorship by Bruce E. Skinner
6. A Guide to Corporate Sponsorship by Roberto C Candelaria
7. Leonard H Hoyle, Jr, Event Marketing, John Willy and Sons, New York

Paper II - Event Safety, Accounting and HRM

Objective: Understand about Event Safety and Event Risk and to impart to the learners the basic accounting knowledge. To understand the importance of human resources in the event management environment and to acquire the knowledge and skills of human resources practices. To cope with multiple tasks successfully, learner must understand the different components of a logistics plan for an event and come up with an effective event logistics plan.

1) Event Safety and Security

Security, Occupational safety, Crowd Management.

Concept of Event Risks, Types of risks, Emergency planning, Emergency reporting, Incident reporting

2) Basic Event Accounting

Budget, Cash flow statement, Profit & Loss statement, Balance sheet.

3) Basic Introduction Event Logistics

Event Logistics Planning, Importance of Event Logistics

4) Human Resource Management in Event Management

Concept of HRM, Man power planning, Job Analysis in event operation.

Methods – skills testing and selection of people for specific event.

5) Legal Perspectives

Permissions required for holding an event- general details, police permission, traffic police, ambulance, fire brigade, Municipal Corporation.

Reference Book-

1. Successful Event Management By Anton Shone & Bryn Parry
2. B.M. Lal, Cost Accounting
3. Event management, a professional approach By Ashutosh Chaturvedi
4. Dr. R.Venkatapathy & Assissi Menacheri, Industrial Relations & Labour Welfare, Adithya Publications,
5. VSP Roa, Human Resource Management : Text and cases, First edition, Excel Books, New Delhi
6. Event Studies - Theory, Research and Policy for Planned Events, 2nd Edition By Donald Getz.
7. Risk Management for meeting and events by Julia Rutherford silvers
8. Start And Run Event planning business by Cindy lemaire Mardi foster-walker – Self Counsel Press, 01-Sep-2004, ISBN - 1551803674, 9781551803678
9. Event Planning Ethics and Etiquette - Publisher: John Wiley & Son, Publication

Paper III: Practical Work – Prof.Bhagyashri Patil

Event Management

Objective:

To gain intensive theoretical & practical knowledge of **Event management**.

Contents:

There should be practical internship of students in event management. The practical work shall be carried out for 15 practical (Internship) of 08 hours/day in an Event.

The work includes

1. Event Management
2. Event design
3. Event planning and execution
4. Government schemes & documents needed.
5. Attend the events organized by event consultant.

**Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
NAAC B+ Accredited Institution**

This Certificate is awarded to

Ms. Vibhuti Arun Patil

**For successfully completing the Post Graduate Diploma in
Event Management (PGDEM) course during the academic
year 2021-22**



**Prof. Vaijayanti Asodekar
Co-ordinator**



**Dr. Prashant Warke
Director**

**Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
NAAC B+ Accredited Institution**

This Certificate is awarded to

Mr. Saurabh Dashrath Salunkhe

**For successfully completing the Post Graduate Diploma in
Event Management (PGDEM) course during the academic
year 2021-22**



**Prof. Vaijayanti Asodekar
Co-ordinator**



**Dr. Prashant Warke
Director**

Post Graduate Diploma in Hospital Management

Paper: I : Hospital Administration & Management Theory

Objective: This subject focuses on acquainting the student with the principles and practices essential for managing a hospital organization. With an objective of imbuing a professional approach amongst students towards hospital management, the subject encompasses management principles, function and processes, discussing their significance and role in effective and efficient management of health care organizations.

Contents:

Unit I-

Hospital Management

Growing significance of management in organization, characteristics of a modern hospital as an organization, resource management.

Evolution of management thought:

Frederic W. Taylor's scientific management, Henry Fayol's principles of management, concept of bureaucracy, human relation approach, Behavioral approach, system theory of organization, information processing view of organization, contingency theory of organization, management by objectives(MBO)

Unit II-

Management function:

Management Process and function, nature of management process and managerial functions- planning, organizing, staffing, directing, coordinating and controlling.

Application of managerial functions to health care organization.

Unit III-

Organization concepts and processes:

Nature and Structure of organization, types of organizations-functional, divisional, departmental and matrix forms, Formal and informal organization, Line and staff relationships. Notice, Memo, Letter writing – positive & negative message Job related letters. Report writing – Types, writing of reports. Significance of leadership, traits of leaders, functions of leadership.

Unit IV-

Behavioral Concepts and theories :

Cognitive process, perception process and its stages, creativity and problem solving. Motivation process, different types of motives, selected theories of motivation- Mc Gregor's theory X and theory Y, Maslow's theory, Herzberg's two-factor theory of motivation, Vroom's Expectancy theory. Motivating medical and paramedical professionals. Leadership, conflict management, team building, concepts of organization Behavior, Major components of OB – personality development, transactional analysis.

Paper: II : Functions of Hospital Management

Unit- I-

Hospital Inventory Management

Definition of inventory-Need of control, objectives of inventory control, scope & importance, impact on profitability of the organization, different types of hospital inventories, categories of materials in hospital as un-expendable and expendable, classification of un-expandable items, hospital maintenance item, spare stocking policies for capital items.

Unit – II-

Introduction to Marketing:

Meaning and importance of marketing, Introduction to services marketing, evolution of marketing department, concepts of marketing, marketing environment, marketing mix, marketing communication concepts in demand measurement and marketing research.

Unit – III-

Hospital Services

Out Patient Services, Overview of the department, day care, accident and emergency services, physical medicine and rehabilitation, occupational therapy unit, physiotherapy department.

In Patient Services Ward design (general & specialized) ,critical care services – ICU, CCU, NICU, medical services, surgical services – operation theater, nuclear medicine, burn unit, nursing services and administration.

Unit – IV-

Designing Human Resources for Hospital

HR planning – understanding the business context, Meaning Definition, objective of HRM, Qualities of HR manager, HRD v/s HRM, function of HRM, establishing future commitments, Human Resource Information System.

Unit – V-

Hospital Economics

Hospital Accounting, Insurance and Cashless Scheme, Cash flow Management, Online and offline receipt and payment system, Various Government Schemes for patients, overall financial management for smooth running.

Paper III : Practical Work

Hospital Management

Objective: To gain intensive theoretical & practical knowledge of **Hospital management**.

Contents:

There should be practical internship of students in at least 50 bed hospitals. The practical work shall be carried out for 15 practical (Internship) of 08 hours/day in Hospital.

The work includes

1. Hospital Management
2. Functions of Hospital
3. Process & Departments in Hospitals
4. Hospital Accounting
5. Government schemes & documents needed
6. Hospital Services
7. Hospital inventory
8. Hospital HRM

**Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
NAAC B+ Accredited Institution**

This Certificate is awarded to

Ms. Nikeeta Pravin Patil

**For successfully completing the Post Graduate Diploma in
Hospital Management (PGDHM) course during the academic
year 2021-22**



**Prof. Chetan Sarode
Co-ordinator**



**Dr. Prashant Warke
Director**

**Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
NAAC B+ Accredited Institution**

This Certificate is awarded to

Mr. Shashank Lakshman Kurkure

**For successfully completing the Post Graduate Diploma in
Hospital Management (PGDHM) course during the academic
year 2021-22**



**Prof. Chetan Sarode
Co-ordinator**



**Dr. Prashant Warke
Director**

Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
NAAC B+ Accredited Institution

This Certificate is awarded to

Roshani Jaiswal

For successfully completing the Post Graduate
Diploma in Hospital Management (PGDHM) course
during the academic year 2020-21



Prof. Shrutika S. Neve
Co-Ordinator



Dr. Prashant S. Warke
Director

Post Graduate Diploma in Hospital Management **Syllabus**

Paper I: Hospital Administration & Management Theory

Objective: This subject focuses on acquainting the student with the principles and practices for managing a hospital organization. With an objective of imbibing a professional **approach amongst students towards** hospital management, the subject encompasses *management principles, function and* processes, discussing their significance and role in effective and efficient management of health care organizations.

Contents:

Unit 1

Hospital Management

Growing significance of management in organization, characteristics of a modern hospital as an organization, resource management. Evolution of management thought: Frederic W. Taylor's scientific management, Henry Fayol's principles of management, concept of bureaucracy, human relation approach, Behavioral approach, system theory of organization, information processing view of organization, contingency theory of organization, management by objectives(MBO)

Unit II

Management function: Management Process and function, nature of management process and managerial functions planning, organizing, staffing, directing, coordinating and controlling. Application of managerial functions to health care organization.

Unit III

Organization concepts and processes:

Nature and Structure of organization, types of organizations-functional, divisional, departmental and matrix forms, Formal and informal organization, Line and staff relationships. Notice, Memo, Letter writing -positive & negative message Job related letters. Report writing - Types, writing of reports. Significance of leadership, traits of leaders, functions of leadership.

Unit IV

Behavioral Concepts and theories : Cognitive process, perception process and its stages, creativity and problem solving. Motivation process, different types of motives, selected theories of motivation- Mc Gregor's theory X and theory Y, Maslow's theory, Herzberg's two-factor theory of motivation, Vroom's Expectancy theory. Motivating medical and paramedical professionals. Leadership, conflict management, team building, concepts of organization Behavior, Major components of OB personality development, transactional analysis. \

Paper: II: Functions of Hospital Management

Unit-I

Hospital Inventory Management

Definition of inventory-Need of control, objectives of inventory control, scope & importance, impact on profitability of the organization, different types of hospital inventories, categories of materials in hospital as un-expendable and expendable, classification of un-expandable items, hospital *maintenance* Item, spare stocking policies for capital items.

Unit -II

Introduction to Marketing:

Meaning and importance of marketing, Introduction to services marketing, evolution of marketing department, concepts of marketing, marketing environment, marketing mix, marketing communication concepts in demand measurement and marketing research.

Unit - III

Hospital Services

Out Patient Services.

Overview of the department, day care, accident and emergency services, physical medicine and rehabilitation, occupational therapy unit, physiotherapy department

In Patient Services

Ward design (general & specialized),critical care services – ICU, CCU, NICU, medical services, surgical services - operation theater, nuclear medicine, burn unit, nursing services and administration.

Unit - IV

Designing Human Resources

HR planning - understanding the business context, Meaning Definition, objective of HRM, Qualities of HR manager, HRD V/S HRM, function of HRM, establishing future commitments. Human Resource Information System.

Unit - V

Introduction to computers

Definition, characters, hardware. Software, generation of computers, Operating system.

Windows and MS Office

O.B. - Meaning, Definition natures of O.B.

Personality - Definition

Personality traits

Personality attributes

Paper III: Practical Work

1. Hospital visits
2. KYH: (Know Your Hospital) Current hospital where you are working
3. Internship: For the period of minimum 50 days
4. Assignment Report

Assignment:

Hospital management students are required to undertake an Assignment work to the reputed hospital having capacity of 300 beds / super specialty hospital. Assignment work can be a planning exercise, problem solving exercise, exploratory research, application exercise, marketing exercise, costing exercise, etc. The intent of this exercise is to help a student realize where their area of interest lies and gives them a window to innovate and create implementable and practical business enhancing models.

Total No. of Assignment: 02

Practical Work Examination

Project viva-voce will be conducted for the examination of practical work assignment, by a two member's panel, one of whom shall be from outside expert and one from the institute.

Reference:

Management, Prentice

Robbins, P.Stephen, David A.Decemzo, Personnel/Human Resource

Decemzo, Personnel/Human Resource hall, New Delhi,

Subba Rao, P., Essentials of Human Resourcer., Essentials of Human Resource Management and Industrial Relations, Himalaya Publishing House,

Marketing Management 13th Edition, by Philip Kotler, Pearson publishers,2011

Shakti Gupta, Sunilkanth - Hospital Stores Management, Jaypee Brothers inivasan A.V. (ed), Managing a modem hospital, Chapters 6, 7, 8, 9, Response Books, New Delhi, 2000.

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Post Graduate Diploma in Hospital Management

Syllabus

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Paper: II : Functions of Hospital Management

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Hospital Management

Objective: To gain intensive theoretical & practical knowledge of **Hospital management**.

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3. Process & Departments in Hospitals
4. Hospital Accounting
5. Government schemes & documents needed
6. Hospital Services
7. Hospital inventory
8. Hospital HRM

CARRIER ORIENTED CERTIFICATE COURSE

List of students admitted for PGDHM Course (Post Graduate Diploma in Hospital Management)

Sr. No.	Name	Class
1	Lalit Gajanan Joshi	MBA II
2	Sayali Ganesh Akole	MBA II
3	Shilpa Raju Lohar	MBA II
4	Bhagyashri Vilas Hire	MBA II
5	Rakhi Sunil Malge	MBA II
6	Bhagyashri Keshav Lokhande	MBA II
7	Leena Rajendra Moharakar	MBA II
8	Varsha Bharat Zope	MBA II
9	Divya Rameshwar Talekar	MBA II
10	Minakshi Pradip Patil	MBA II

Certificate Format



Godavari Foundations

GODAVARI INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON

NAAC ACCREDITED B+

(An ISO 9001-2015 Certified Institution)

(Affiliated to NMU, Jalgaon & Approved by AICTE, Govt. of India)

Certificate of Participation

This is to certify that

Mr/Ms

Has Actively Participate in Career Oriented Certificate Course in “**Post Graduation Diploma in Hospital Management**”, organized by Godavari Institute of Management & Research Jalgaon

We appreciate your Participate

Prof. Tanvir Sayyed
COURSE COORDINATOR



Dr. Prashant Warke
DIRECTOR

**Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
NAAC B+ Accredited Institution**

This Certificate is awarded to

Miss. Bhatia Gayatri Sunil

**For successfully completing the Post Graduate Diploma in
Event Management (PGDEM) course during the academic
year 2022-2023**



**Prof. Priya Phalak
Co-ordinator**



**Dr. Prashant Warke
Director**

Post Graduate Diploma in Event Management

Paper I - Event Management and Marketing

Objective: Explain & understand management, social and ethical responsibilities of management, various functions management in the organization. To understand the concepts of marketing management, marketing environment and understand the tools used by marketing managers in decision situations

1) Introduction to event Management

Concept, Principles of Event Management, Role of Event Manager, Size & type of event, Activities in Event Management

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Aim of event, Develop a mission, Establish Objectives, Preparing event proposal, Managing teams, Protocol, Dress code

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Importance of Sponsorship – for Event organizer, for sponsors
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Paper II - Event Safety, Accounting and HRM

Objective: Understand about Event Safety and Event Risk and to impart to the learners the basic accounting knowledge. To understand the importance of human resources in the event management environment and to acquire the knowledge and skills of human resources practices. To cope with multiple tasks successfully, learner must understand the different components of a logistics plan for an event and come up with an effective event logistics plan.

1) Event Safety and Security

Security, Occupational safety, Crowd Management.

Concept of Event Risks, Types of risks, Emergency planning, Emergency reporting, Incident reporting

2) Basic Event Accounting

Budget, Cash flow statement, Profit & Loss statement, Balance sheet.

3) Basic Introduction Event Logistics

Event Logistics Planning, Importance of Event Logistics

4) Human Resource Management in Event Management

Concept of HRM, Man power planning, Job Analysis in event operation.

Methods – skills testing and selection of people for specific event.

5) Legal Perspectives

Permissions required for holding an event- general details, police permission, traffic police, ambulance, fire brigade, Municipal Corporation.

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2. B.M. Lal, Cost Accounting
3. Event management, a professional approach By Ashutosh Chaturvedi
4. Dr. R.Venkatapathy & Assissi Menacheri, Industrial Relations & Labour Welfare, Adithya Publications,
5. VSP Roa, Human Resource Management : Text and cases, First edition, Excel Books, New Delhi
6. Event Studies - Theory, Research and Policy for Planned Events, 2nd Edition By Donald Getz.
7. Risk Management for meeting and events by Julia Rutherford silvers
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9. Event Planning Ethics and Etiquette - Publisher: John Wiley & Son, Publication

Practical Work Examination

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Management, Prentice

Robbins, P.Stephen, David A.Decemzo, Personnel/Human Resource

Decemzo, Personnel/Human Resource hall, New Delhi,

Subba Rao, P., Essentials of Human Resourcer., Essentials of Human Resource Management and Industrial Relations, Himalaya Publishing House,

Marketing Management 13th Edition, by Philip Kotler, Pearson publishers,2011

Shakti Gupta, Sunilkanth - Hospital Stores Management, Jaypee Brothers inivasan A.V. (ed), Managing a modem hospital, Chapters 6, 7, 8, 9, Response Books, New Delhi, 2000.

Gopalakrishna, P., Materials Management, Prentice Hall, New Delhi,
Gopalakrishna, P., Purchasing and Materials Management, Tata MC.Graw Hill, New Delhi,

**Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
NAAC B+ Accredited Institution**

This Certificate is awarded to

Mr. Chaudhari Tejas Sachin

**For successfully completing the Post Graduate Diploma in
Event Management (PGDEM) course during the academic
year 2022-2023**



**Prof. Priya Phalak
Co-ordinator**



**Dr. Prashant Warke
Director**

Godavari Institute of Management & Research, Jalgaon
Carrier Oriented Certificate Course
List of students admitted for PGDEM Course
(Post Graduate Diploma in Event Management)

Sr. No.	Name	Class
1	Neha Nitin Patil	MBA II
2	Shruti Mohan Wani	MBA II
3	Rushikesh Nandkishor Patil	MBA II
4	Shilpa Raju Lohar	MBA II
5	Vishal Dilip Pawar	MBA II
6	Bhatia Gayatri Sunil	MBA II
7	Tejas Sachin Chaudhari	MBA II
8	Lalit Gajanan Joshi	MBA II
9	Nikeeta Pravin Patil	MBA II
10	Tanmay Narendra Gachake	MBA II



Course Co-ordinator

Prof. Priya U. Phalak



Director

Dr. Prashant S. Warke



Syllabus

ADD ON-COURSE

START-UP

Course Description:

The course aims to provide a detailed coverage of fundamental concepts and important issues associated with Start-up. Startups are young companies founded to develop a unique product or service, bring it to market and make it irresistible and irreplaceable for customers.

Course Objectives:

1. To study new venture creation opportunities, its resources, and its requirements for Enterprise Start-up.
2. To get practical knowledge about start-ups and to find out the problems faced by new venture entrepreneurs.

Course Outcomes: On successful completion of this course, the students will be able:

CO1: Develop a start-up Enterprise with Big Idea Generation.

CO2: Interpret feasibility Analysis towards funding issues.

CO4: Access growth stages in new venture and reasons for scaling ventures.

CO5: Evaluate financial stability and decide on expansion possibilities

Unit I: Start-up opportunities:

Definition, Need and Features of Start-up, The New Industrial Revolution – The Big Idea-Generate Ideas with Brainstorming- Business Start-up - Ideation- Venture Choices - The Rise of The startup Economy - The Six Forces of Change- The Start-up Equation – The Entrepreneurial Ecosystem – Entrepreneurship in India. Government Initiatives.

Unit II: Startup Capital Requirements and Legal Environment:

Identifying Startup capital Resource requirements - estimating Startup cash requirements - Develop financial assumptions Constructing a Process Map - Positioning the venture in the value chain - Launch strategy to reduce risks- Startup financing metrics - The Legal Environment- Approval for New Ventures Taxes or duties payable for new ventures.

Unit III: Starting up Financial Issues: Feasibility Analysis:

The cost and process of raising capital – Unique funding issues of a high-tech ventures - Funding with Equity – Financing with Debt- Funding startups with bootstrapping- crowd funding- strategic alliances.

Unit IV: Start-up Survival and Growth: Stages of growth in a new venture:

Growing with the market - Growing within the industry- Venture life patterns- Reasons for new venture failures Scaling Ventures – preparing for change - Leadership succession. Support for growth and sustainability of the venture.

Reference Books:

1. Kathleen R Allen, Launching New Ventures, An Entrepreneurial Approach, Cengage Learning, 2016.
2. Anjan Rai chaudhuri, Managing New Ventures Concepts and Cases, Prentice Hall International, 2010.
3. S. R. Bhowmik & M. Bhowmik, Entrepreneurship, New Age International, 2007.
4. Steven Fisher, Ja-nae' Duane, The Startup Equation -A Visual Guidebook for Building Your Startup, Indian Edition, Mc Graw Hill Education India Pvt. Ltd, 2016.
5. Donald F Kuratko, Jeffrey S. Hornsby, New Venture Management: The Entrepreneur's Road Map, 2e, Routledge, 2017.
6. Vijay Sathe, Corporate Entrepreneurship, 1e, Cambridge, 2009



Report

ADD-ON-COURSE: START-UP

Startups are young businesses created with the goal of creating an original good or service, bringing it to market, and making it appealing and unbeatable to customers.

This supplemental course (start-up) was provided to the students at no cost. The course officially began on February 20 and ran until March 21 of 2023. The lecture was delivered by the course instructor on weekdays between 4:00 and 5:00 PM. There were 40 students who signed up for the course independently. Only 31 of the 40 students who started the course successfully finished it after passing the final exam. The last test was given on March 22, 2023.

The students' knowledge and talents were expanded beyond the confines of their rigid university academic curricula through this certificate programme.

✚ **Scheme of Examination:**

- ✓ **Maximum Marks:** 50
- ✓ **External Examination:** 50
- ✓ **External Exam Duration:** 2 Hrs.

✚ **Course In-charge:** Prof. Aafrin Y. Khan

✚ **Course Duration:** 25 Days (20 February- 21 March 2023)

✚ **Course Schedule:** One hour per day (4 PM-5 PM)

✚ **Eligibility:** Students from MBA and BBA are eligible for this course.

✚ **Instruction Mode:** Lecture

✚ **Number of Participants:** Maximum 40

✚ **Course Fee for the Students:** Free of Cost.



Godavari Foundations

**Godavari Foundations Godavari Institute of Management and Research
Jalgaon.**


List of Students

Sr. No	Class	Roll. No	Name of Students
1	MBA-II	MB21009	Bhatia Gayatri Sunil
2	MBA-II	MB21010	Bhavsar Bhavesh Sunil
3	MBA-II	MB21015	Bundele Rajendra Lakhansing
4	MBA-II	MB21016	Chaudhari Jagruti Dhanraj
5	MBA-II	MB21022	Dahake Anup Prakash
6	MBA-II	MB21023	Devare Rohit Bhagwan
7	MBA-II	MB21027	Giri Chetan Ramesh
8	MBA-II	MB21054	Nemade Ketan Vinayak
9	MBA-II	MB21055	Pate Mukul Sanjay
10	MBA-II	MB21057	Patil Bhagyashri Sunil
11	MBA-II	MB21066	Patil Nandkishor Sahebrao
12	MBA-II	MB21067	Patil Neha Nitin
13	MBA-II	MB21081	Pawar Ulhas Chandusingh
14	MBA-II	MB21083	Rajput Anurag Ramesh
15	MBA-II	MB21084	Sapkale Sanjay Rupchand
16	MBA-II	MB21098	Wani Shruti Mohan
17	MBA-II	MB21099	Wankhede Rahul Prabhakar
18	MBA-II	MB21110	Jangale Amol Kailash
19	MBA-II	MB21114	Lohar Shilpa Raju
20	MBA-II	MB21115	Mahjan Divya Avinash
21	MBA-II	MB21117	Patil Ashwini Vasant
22	MBA-II	MB21119	Patil Hemlata Prakash
23	MBA-II	MB21119	Patil Hemlata Prakash
24	MBA-II	MB21125	Patil Yamini Manohar
25	MBA-II	MB21126	Rane Pratiksha Rajendra
26	MBA-II	MB21127	Yeskar Nikhil Sunil

27	BBA-II	01	Chaudhari Musaib Mahmmad Husain
28	BBA-II	02	Chaudhary Mohmmad Firdos Kaisar Hussian
29	BBA-II	03	Kadam Saurabh Bhaskar
30	BBA-II	04	Narkhede Devesh Tushar
31	BBA-II	05	Narkhede Kaushal Anil
32	BBA-II	07	Shaikh Sufiyan Abdul Kadar
33	BBA-II	08	Sonawane Rahul Atish
34	BBA-I	02	Jaitkar Yogeshwari Vinopd
35	BBA-I	03	Kachve Neha Uttam
36	BBA-I	04	Kachve Umesh Uttam
37	BBA-I	06	Md. Shahid
38	BBA-I	07	Pardeshi Harsh Mukesh
39	BBA-I	08	Patil Ashmit Baburao
40	BBA-I	11	Sonawane Raj Santosh




Brochure



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ADD-ON COURSE IN **STARTUP**



COURSE DURATION : 25 DAYS
20 Feb 2023 to 21 March 2023
Time: 4:00- 5:00 PM, Sunday Closed

PROGRAM COORDINATOR
PROF. AAFRIN Y. KHAN

GIMR Campus, P-54, Near Bharat Petroleum, Additional MIDC, Bhusawal Road, Dist - Jalgaon-425003,
Maharashtra, India.



CERTIFICATE

GODAVARI FOUNDATION'S
Godavari Institute of Management & Research Jalgaon.

CERTIFICATE Of Participation

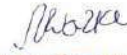
This certificate is presented to

Mr./Ms.

Has actively participated in certificate course on "STARTUP" for 25 days
program during 20 feb- 21 March 2023, organised by Godavari Institute
of Management & Research Jalgaon.
We Appreciate your Participation.



Prof. Aafrin Y. Khan
PROGRAM COORDINATOR



Dr. Neelima Warke
HEAD OF DEPARTMENT





**GODAVARI INSTITUTE OF
MANAGEMENT & RESEARCH, JALGAON.**

GIMR CAMPUS, P-54, ADDI MIDC, NEAR BHARAT
PETROLEUM, JALGAON - 425003.

ADD ON
CERTIFICATE COURSE IN

C++ PROGRAMMING

PROGRAM DURATION
20 FEB 2023 TO 10 MARCH 2023

...course coordinator...
MRS. MITALI SHINDE



Syllabus

Objective-To train students in programming using object-oriented concepts with C++.

Unit1–IntroductionandBasicsofOOP’s

- Introduction to Object Oriented Paradigm,
- Need Object-Oriented Programming,
- Characteristics of Object-Oriented Programming.
- Difference of Structured Vs. OOPs

Unit2–C++Controls,Pointers&Functions

- Input/Output in C++,
- Data Types, Operators,
- Control & Conditional Statements,
- Pointer variables,
- Array of pointer,
- Pointer arithmetic,
- Function and its components,
- Different types of parameter passing mechanisms,
- Pointer as function argument
- Recursive function,
- Function overloading,
- Inline Function,

Unit3–ObjectandClasses

- Class declaration in C++,
- Objects,
- Constructors and types of constructor (Default constructor, Copy Constructor, Parameterized constructor).
- Destructor,
- Difference between classes and structures.
- Friend class Friend Function

Unit4–OperatorOverloading

- Operator overloading,
- Overloading Unary & Binary Operators without friend function.
- Features of operator overloading,
- Operator overloading using friend function.

Unit5–Inheritance

- Inheritance-definition, concept,
- Types of Inheritance,
- visibility modes - Public, Private, Protected,
- Virtual Base Class,
- Benefit of Inheritance

Unit6-VirtualFunctions,Templates&Exception&Filehandling

- VirtualFunction,
- PureVirtualFunctions,
- Abstractclasses,
- FunctionTemplates
- Exceptionhandlingconstructs.

ReferenceBooks

1. MasteringC++byKRVenugopal,Rajkumar,TRavishankar,Publication-TMH
 2. ExploringC++by YashwantKanetkar
 3. ObjectOriented ProgrammingusingC++by W. Balguruswamy, Publication-TMH
- TheC++ProgrammingLanguagebyBjaraneStroustrup

**Godavari Foundation ,
Godavari Institute of Management and Research, Jalgaon.**

Certificate Course on C++ Programming

List of Enrolled Students

Roll No.	Student Name	Class
1	Roy Shraddha Deepankar	BCA-II
2	Sainkar Komal Bhagwan	BCA-II
3	Patil Aditya Mohan	BCA-II
4	Deshmukh Umar Farooque	BCA-II
5	Koli Kedar Sharad	BCA-II
6	Shaikh Mohammad Danish Shaikh Saeed	BCA-II
7	Shaikh Mohammad Sameer Abdul Hamid	BCA-II
8	Patil Pratik Ananta	BCA-II
9	Talele Rohan Bhgwan	BCA-II
10	Atif Khan Arif Khan	BCA-II
11	Nale Bhumika Balu	BCA-II

Godavari Foundation
Godavari Institute of Management and Research, Jalgaon.

Certificate Course on C++ Programming

REPORT

Duration and Class schedule

- The course is offered for 15 Days.
- Duration 15 Days of two hours each from 4pm to 6pm
- Total number of hours is 30 hours.

Eligibility

- The participants from BCA and BBA course are eligible for admission in this course.
- Total 19 students participated in the course.

Teaching Faculty:

- Internal faculty Ms. Mitali Shinde. Assistant Professor, GIMR, Jalgaon.

Co-ordinated by:

- This course is co-ordinated by Ms. Mitali Shinde

Evaluation Procedure

- a) The course shall have two components of evaluation
- b) Continuous evaluation of 20 Marks comprising of Theory and practicals.
- c) Final Examination of 80 marks, comprising of –

I. Written Examination 60 marks

II. Oral Examination 20 Marks

III Final Score for 100 marks shall be calculated for the continuous evaluation and final examination, And grade shall be as per the grading system below.

Grading system

- Letter grade Based on the students performance a final letter grade will be awarded at the end of the certificate course. The letter grades and the corresponding grade points are as given in Table

Table: Grades and Grade Points

S.No	Grade	Grade Points	Absolute Marks
1	O (Outstanding)	10	90 and above
2	A+ (Excellent)	9	80 to 89
3	A (Very Good)	8	70 to 79
4	B+ (Good)	7	60 to 69
5	B (Above average)	6	50 to 59
6	C (Average)	5	45 to 49
7	P (Pass)	4	40 to 44
8	F (Fail)	0	Less than 40
9	A (Absent)	0	–

- **Course objectives:**

The objectives of the course are:

- 1) To familiarize the Objects-Oriented Programming (OOP) Concepts. Such as abstraction, encapsulation, instances etc
- 2) To write programs to solve problems using generic programming constructs such as templates and using standard template library
- 3) To understand and know the importance of pointers and file handling and exception handling in real-world problems

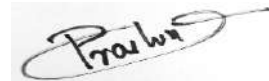
Course Outcomes:

By the end of the course, students shall be able to:

- 1) Understand and use the basic programming constructs of C++ and manipulate various C++ data types, such as arrays, strings, and pointers.
- 2) Manage memory appropriately using proper allocation/deallocation procedures.
- 3) Write small-scale C++ programs using the above skills.



Co-ordinator
Prof. Mitali Shinde



Director
Dr. Prashant Warke





Godavari Foundation's
Godavari Institute Of Management & Research, Jalgaon
NAAC ACCREDITED 'B+' INSTITUTION

Certificate of Appreciation

The Certificate is Given to

This Certificate is given to BHUMIKA B NALE to for her Successful Participation in Diploma in C++ Programming and proves that her is competent in her field during the period 20 Feb to 10 March 2023. We appreciate his participation

Mitali Shinde
Co-ordinator

Dr. Prashant Warke
Director



Godavari Foundation's
Godavari Institute Of Management & Research, Jalgaon
NAAC ACCREDITED 'B+' INSTITUTION

Certificate of Appreciation

The Certificate is Given to

This Certificate is given to KOMAL B SAINKAR to for her Successful Participation in Diploma in C++ Programming and proves that her is competent in her field during the period 20 Feb to 10 March 2023. We appreciate his participation

Mitali Shinde
Co-ordinator

Dr. Prashant Warke
Director



Godavari Foundation's
Godavari Institute Of Management & Research, Jalgaon
NAAC ACCREDITED 'B+' INSTITUTION

Certificate of Appreciation

The Certificate is Given to

This Certificate is given to PRATIK A PATIL to for her Successful Participation in Diploma in C++ Programming and proves that her is competent in her field during the period 20 Feb to 10 March 2023. We appreciate his participation

Mitali Shinde
Co-ordinator

Dr. Prashant Warke
Director



Godavari Foundation's
Godavari Institute Of Management & Research, Jalgaon
NAAC ACCREDITED 'B+' INSTITUTION

Certificate of Appreciation

The Certificate is Given to

This Certificate is given to ADITYA M PATIL to for her Successful Participation in Diploma in C++ Programming and proves that her is competent in her field during the period 20 Feb to 10 March 2023. We appreciate his participation

Mitali Shinde
Co-ordinator

Dr. Prashant Warke
Director



CERTIFICATE COURSE IN
**People Analytics & Digital
HR**



Godavari Foundation's

**GODAVARI INSTITUTE OF MANAGEMENT
& RESEARCH, JALGAON.**

Approval by AICTE, New Delhi And Government of Maharashtra,

Affiliated to KBCNMU, Jalgaon.

NAAC Accredited With B+

Course Duration - 1 Month

————— **Course Coordinator** —————

Prof. Vaijayanti Asodekar

P-54, Near Bharat Petroleum, M.I.D.C, Jalgaon- 425 003

CERTIFICATE COURSE IN PEOPLE ANALYTICS AND DIGITAL HR. SYLLABUS

1. Introduction to the Program: A Strategic Perspective of People Analytics

- Aligning HR Analytics & Organizational Strategy
- Teaching through case studies, simulations & in class exercises

2. Digital HR Audit and Benchmarking

- The audit process, HR audit measures
- Human Resource Auditing as a tool of Human Resource Valuation

3. Digital HR Metrics Dashboard Using Excel

- Process of development of dashboard
- Essential criteria , Leading and lagging indicators

4. Digital HR KPI Scorecard using Excel

- Calculating HR KPI
- Scorecard based on recruitment, training and development

5. Technology and Human Dimension

- AI, Big Data, Augmented Reality, Automation
- Managerial competencies required, Deep Thinking

6. Using social media in Digital HR

- Uses of Social media for recruitment
- Social media as a tool for employer branding

7. Designing Digital HR Balanced Scorecard

- Learning and Growth perspective
- Customer perspective, Business Process perspective, Financial perspective
- Implementing Human Resources Balanced Scorecard

8. Recruitment Metrics

- Fill-up ratio, Time to Hire, Cost per hire
- Direct hires, Employee referral hires, Agency hires & Lateral hires
- Recruitment to HR cost

9. Diversity Metrics

- Workforce diversity index, Gender mix
- Differently able index, Implementation challenges

REFERENCE BOOKS:

- Gene Pease, Boyce Byerly, Jac Fitz-enz
- Data-Driven HR: How to Use Analytics and Metrics to Drive Performance
- Bernard Marr
- Predictive HR Analytics: Mastering the HR Metric
- Dr. Martin Edwards, Kirsten Edwards
- HR Analytics: Understanding Theories and Applications
- Dipak Kumar Bhattacharyya
- Human Capital Analytics: How to Harness the Potential of Your Organization's Greatest



**Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon.
NAAC Accredited With "B+"Grade**

Certificate Course In People Analytics And Digital Hr.

REPORT

Duration and Class Schedule –

- The Course is offered by 1 Month.
- Duration - 30 days of two hours each from 3 PM to 5 PM.
- The Classes will be conducted in Room No. 1.
- Total No. of hours is 60 hrs.

Eligibility –

The Participants from PG Management students are eligible for this course.

Teaching Faculty –

Internal Faculty Prof. Vaijayanti Asodekar, Assistant Professor, GIMR, Jalgaon.

Evaluation Process –

The Course shall have two components of evaluation:-

1. Continuous Evaluation of 20 Marks, comprising of Assignment, Role Play, Quizzes.
2. Final examination of 80 marks, comprising of –
 - i) Written Examination for 60 marks.
 - ii) Oral Examination for 20 marks.

Final score for 100 marks shall be calculated for the continuous evaluation and final examination and Grade shall be as per the grading system below.



Prof .Vaijayanti Asodekar

Co ordinator



Director

Dr. Prashant Warke

Grading System –

Based on students performance a final letter grade will be awarded at the end of certificate course. The Letter grade and the corresponding grade points are as given table below.

Sr. No.	Grade	Marks	Grade Point	Absolute Marks
1	O (Outstanding)	80 and above	10	90 and above
2	A	75 to 79.99	9	80
3	B	70 to 74.99	8	70
4	C	60 to 69.99	7	60
5	D	50 to 59.99	6	50
6	E	45 to 49.99	5	45
7	P	40 to 44.99	4	40
8	F (Fail)	39.99 and below	0	Less than 40
9	A (Absent)		0	

COURSE OVERVIEW -

An analyst is an expert whose job is to analyze and examine the data to improve employee performance and retention in an organization. What is HR Analytics? HR Analytics is a process of collating data to analyze and measure the effects of the HR metrics on the employees. Being proactive, anticipating challenges an organization may face in future and planning solution strategies.

HR Analytics is also called workforce analytics or talent analytics; however, there is a slight difference between these terms. HR Analytics specifically deals with HR function metrics such as Hiring, training and the cost required for training an employee, promotion, etc. HR analytics

process helps develop and implement strategies to grow business rapidly and dominate the market.

This Zoe course will empower you to understand the process of collecting data, monitoring, analyzing, and applying the improvement strategies. It enables HR managers to make effective decisions.

COURSE OBJECTIVES -

- Learn the metrics measured by HR analytics.
- Learn and effectively use the data to analyze trends.
- Optimize employee performance by leveraging on analysis and facts arrived.
- Compensate the employees better leading to employee satisfaction and increased morale.
- Set a benchmark and attract competent talent from the market.
- Control and improve retention by placing the right policies in place.
- Provide better employee development plans leading to higher engagement & productivity.

COURSE OUTCOME -

HR has always been about people, and this remains true today. However, given the rapid digital transformation in today's organizations, the need for data-driven decision making has become essential. There is both a shortage of analytical talent within HR and an increasing demand for these types of skills. In this certificate program, you will learn to source, analyze, and visualize HR data to inform decisions and recommendations.

You will strengthen your analytical acumen to make decisions through analysis and storytelling. Through the application of data analytics you will be positioned to examine common HR challenges around hiring top talent, engaging the workforce, managing retention, and evaluating workforce diversity more rigorously. You will also apply a cost-based approach to determine the business impact and return on investment associated with HR initiatives. By the end of this program, you will have developed the strategic and systematic measures necessary to excel in HR analytics.

For the best experience in this program it is recommended to take these courses in the order that they appear.

- Human Resource Development Strategic Connection
- Assessing Organizational Needs
- Learning Methodologies
- Career Development
- Leadership Development
- Coaching



**Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
NAAC B+ Accredited**

CERTIFICATE OF COMPLETION

This is to certify that

**For successfully completing the Certificate Course in “ People Analytics and
Digital HR” during the academic year 2022-23.**

**Prof. Vaijayanti Asodekar
Course Co-ordinator**



**Dr. Prashant Warke
Director**

Godavari Foundations
Godavari Institute of Management and Research Jalgaon.
Certificate Course In People Analytics And Digital Hr.
Academic Year 2022-2023

List of Students

Sr. No.	Class	Name of Students
1	MBA- II	Gondale Gayatri Raja
2	MBA- II	Hire Bhagyashri Vilas
3	MBA- II	Kale Marmika Narendra
4	MBA- II	Kamble Ankita A
5	MBA- II	Malkar Karan Bhagwan
6	MBA- II	Pate Mukul Sanjay
7	MBA- II	Patil Nikeeta Pravin
8	MBA- II	Patil Pradip Tukaram
9	MBA- II	Patil Snehal Ramakant
10	MBA- II	Sapkale Swati R
11	MBA- II	Sonar Yashshree Sunil
12	MBA- II	Vispute Shivani G
13	MBA- II	Khadke Jagruti Jagdish
14	MBA- II	Patil Ashwini Vasant
15	MBA- II	Patil Gayatri Satish
16	MBA- II	Patil Hemlata Prakash
17	MBA- II	Patil Tejashree R



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Certificate Course In Ethical Hacking.

(01 February 2024 -15 February 2024)

REPORT

Duration and Class Schedule –

- The Course is offered by 15 Days
- Duration - 15 days of one hour each from 4 PM to 5 PM.
- The Classes will be conducted in Room No. 1.
- Total No. of hours is 15 hrs.

Eligibility –

The Participants from PG Management students are eligible for this course.

Teaching Faculty –

Internal Faculty Prof. Vaijayanti Asodekar, Assistant Professor, GIMR, Jalgaon.

Evaluation Process –

The Course shall have components of evaluation:-

1. Final examination of 100 marks, comprising of –

i) Written Examination for 80 marks.

ii) Oral Examination for 20 marks.

Final score for 100 marks shall be calculated for the continuous evaluation and final examination and Grade shall be as per the grading system below.

Grading System –

Based on students' performance a final letter grade will be awarded at the end of certificate course. The Letter grade and the corresponding grade points are as given table below.

Sr. No.	Grade	Marks	Grade Point	Absolute Marks
1	O (Outstanding)	80 and above	10	90 and above
2	A	75 to 79.99	9	80
3	B	70 to 74.99	8	70
4	C	60 to 69.99	7	60
5	D	50 to 59.99	6	50
6	E	45 to 49.99	5	45
7	P	40 to 44.99	4	40
8	F (Fail)	39.99 and below	0	Less than 40
9	A (Absent)		0	

COURSE JUSTIFICATION

Ethical hacking is a subject that has become very important in present-day context, and can help individuals and organizations to adopt safe practices and usage of their IT infrastructure. Starting from the basic topics like what is an ethical hacking, type of hacker, spamming, phishing, the course will cover various attacks and vulnerabilities and ways to secure them. The participants are encouraged to try and replicate the demonstration experiments that will be discussed as part of the course.

COURSE OBJECTIVES -

The objectives of the course are:

1. Understand concept of hacking, types of hackers and steps for how hacking is performed.
2. Using Email service protocols understand how to secure Email account.

3. Prevent web servers from various different attacks.
4. Understand how to prevent wireless networks and mobile from forging and spoofing.

COURSE OUTCOME -

By the end of the course, students shall be able to:

1. Recognize the characteristics of the enumeration phase of an attack and effective countermeasures
2. Determine the techniques and tools used in system hacking
3. Determine how to counter wireless network hacking techniques
4. Students will identify what type of attack and take precautions to resolve them.
5. Learn the various different protocols used to protect email spamming and spoofing attacks.



Prof .Vaijayanti Asodekar

Co ordinator



Director

Dr. Prashant Warke



**Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon.
NAAC Accredited With "B+"Grade**

CERTIFICATE COURSE ON ETHICAL HACKING

SYLLABUS

UNIT-I

Concept of Ethical Hacking: What Is Hacking, Types of hacker, why hackers hack, Preventions from hacker, Steps Performed by hackers, working of an Ethical hacker. : Principles of Hacking & Legal Parameters Ethical Hacking Overviews, Hacking concept, what is hacking? , Terms we use in hacking. , Need of Ethical hacking. , Cases of Hacking in India & across the globe.

UNIT- II

Email Hacking: How Email Works? ,Email service protocols ,Email spoofing ,PHP Mail sending script, Email Spamming ,Phishing ,Prevention from phishing ,Email Tracing ,Keystroke loggers ,Securing Your Email account

UNIT- III

Attacks on web servers and Security: Introduction to Web Servers, The Basic Process: How Web servers work ,Attacks on Web servers ,Web Ripping ,Google Hacking ,Protecting Your Files from Google ,Cross Site Scripting (XSS) ,Directory Traversal Attack ,Database Servers ,Login Process on the websites , SQL injection ,Input validation on the SQL Injection ,PHP Injection: Placing PHP backdoors ,Directory Access controls ,How Attackers Hide Them While Attacking ,Types of Proxy Servers.

UNIT- IV

Wireless hacking: Wireless Standards ,Services provided by Wireless Networks, MAC address filtering, WEP key encryption ,Wireless attacks MAC spoofing, WEP cracking ,Counter measures for Wireless attacks.

UNIT- V

Mobile Hacking – SMS & Call forging: What Does It Involve, Call Spoofing / Forging SMS Forging, Bluesnarfing.

UNIT- VI

Policies and Controls Information Security policies, Risk Management & Incident Management , Information Security controls , Data Management

Reference Books

1. Hacking: The Art of Exploitation, 2nd Edition, Kindle Edition by Jon Erickson
2. The Web Application Hacker's Handbook: Finding and Exploiting Security Flaws 2n Edition, Kindle Edition by Dafydd Stuttard
3. Data and Computer Communications -- W. Stallings.
4. Data Communication and Networking -- B. A. Forouzan
5. TCP/IP Protocol Suite -- B. A. Forouzan
6. UNIX Network Programming -- W. R. Stallings
7. Introduction to Computer Networks and Cybersecurity -- C-H. Wu and J. D. Irwin
8. Cryptography and Network Security: Principles and Practice -- W. Stallings





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Approval by AICTE, New Delhi and Recognized by Govt. of India.

Certificate Course In

" Ethical Hacking "



Duration - 15 Days

COURSE COORDINATOR
Prof. Vaijayanti Asodekar

P- 54, Near Bharat Petroleum, M.I.D.C, Jalgaon



**Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
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CERTIFICATE OF COMPLETION

This is to certify that

Chaudhari Yatish Avinash

**For Successfully Completing the certificate course In
"Ethical Hacking " during the Academic Year 2023-2024.**

**Prof. Vaijayanti Asodekar
Course Co ordinator**



**Dr. Prashant Warke
Director**



Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon

Certificate

This is certified that-----GURAV SAGAR SUDHAKAR----- of completed
successfully Certificate course on Good and Service Tax During the A.Y. 2023-24 at
Godavari Institute of management research,Jalgaon.

Dr. Neelima Warke
Course Coordinator



Dr. Prashant Warke
Director

Godavari Foundation

Godavari Institute of Management and Research Jalgaon

Approval by AICTE, New Delhi And Government of Maharashtra , Affiliated to KBCNMU, Jalgaon
NAAC Accredited with B+

Duration- 3 Months

Certificate Course In

**Course coordinator
Dr. Neelima Warke**

GST

**GOODS AND
SERVICES TAX**



- *income tax return*
- *Gst Registration*
- *Accounting*
- *Tax Planning*

**P-54, Near Bharat petroleum, Additional MIDC, Jalgaon,
425003**

Godavari Institute of Management and Research, Jalgaon
Certificate Course in GST
w.e.f. AY 2023-24

REPORT

Duration of Course

- The course is offered for three Month
- Two hour each from 8am to 10am.
- Total number of lectures amounting to 120 hours. (60hrs-60hrs) for paper I, II, respectively.

Eligibility:

The participants eligible in this course are students from BBA, BCA and MBA.

Teaching Faculty: Dr. Neelima Warke and Prof. Prajackta Patil

Evaluation Procedure:

- Final Score for 100 Marks shall be calculated for the continuous evaluation and final examination.
- There are 60:40 patterns i.e. 60 marks theory and 40 marks Assignment
- For paper I type of paper MCQ format and for Paper II Subjective
- Passing criteria is 24 out of 60 for theory and 16 out of 40 for Assignment.

Pattern of Examination

Objective question paper based on MCQ through Google form shall be set for theory paper.

After the examination, passing student gives the certificate of course of Certificate Course in GST.

Course Objectives:

The objectives of the course are:

1. To make the students aware of the provisions of the GST Act
2. To familiarize the students with the procedural requirements of the GST.
3. To familiarize the students with the documents and records required under the GST Act.
4. To enable students to acquire the basic skills to handle the GST portal.
5. To enable students to acquire the working knowledge of the GST.

6. To enable entrepreneurs and budding entrepreneurs to understand GST compliances.

Course Outcomes:

Students enrolled for the Certificate Course in GST will get following opportunities.

1. Opportunity to work with a Tax Practitioners as their Tax Executives.
2. Opportunity to work in Corporate Sector in the area of Taxation as Finance Executive or Finance Manager.
3. Entrepreneurs & Budding Entrepreneurs would understand the compliances of GST for their businesses or prospective businesses



Course coordinator

Dr Neelima Warke



Director

Dr Prashant Warke



**GODAVARI INSTITUTE OF MANAGEMENT
AND RESEARCH, JALGAON**

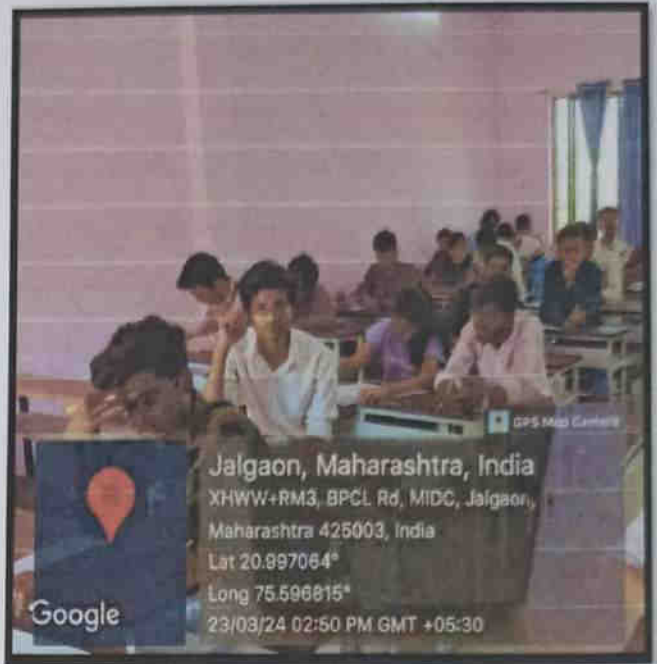
**ADD-ON COURSE IN
TOTAL QUALITY
MANAGEMENT**
COURSE DURATION: 15 DAYS

**11 MARCH TO
27 MARCH
2024**

**TIME: 04:00-05:00PM,
SUNDAY CLOSED**



**PROGRAM COORDINATOR:
PROF. AAFRIN Y KHAN**



Godavari Institute of Management And Research Jalgaon

TIME TABLE

ADD-ON- COURSE

Total Quality Management

Time	Days	Date
04:00-5:00 PM	Monday	11/03/2024
04:00-5:00 PM	Tuesday	12/03/2024
04:00-5:00 PM	Wednesday	13/03/2024
04:00-5:00 PM	Thursday	14/03/2024
04:00-5:00 PM	Friday	15/03/2024
04:00-5:00 PM	Saturday	16/03/2024
04:00-5:00 PM	Monday	18/03/2024
04:00-5:00 PM	Tuesday	19/03/2024
04:00-5:00 PM	Wednesday	20/03/2024
04:00-5:00 PM	Thursday	21/03/2024
04:00-5:00 PM	Friday	22/03/2024
02:00-3:00 PM	Saturday	23/03/2024
04:00-5:00 PM	Tuesday	26/03/2024
04:00-5:00 PM	Wednesday	27/03/2024
04:00-5:00 PM	Thursday	28/03/2024



Ms. Aafriin Y. Khan
Course In-charge



Syllabus
Add on course
TOTAL QUALITY MANAGEMENT

Course Description:

The Certification Programme in TQM is designed for the student & working professionals aspiring for career progression in manufacturing, service or project sectors. Mainly this course will help Manufacturing and Service Sector, Project and project based industries, administrative and management role etc professionals to enhance proficiency & productivity at work place.

Course Objectives:

1. Enable students to understand the importance of quality in modern business scenarios to individuals, organizations, customers, suppliers, and society.
2. Identify and describe the key components and challenges of total quality management (TQM) and understand how organizations approach TQM deployment.
3. Differentiate between quality assurance and quality control

Course Outcomes: On successful completion of this course, the students will be able:

CO1: Define quality and discuss obstacles of quality management.

CO2: Recognize the Principles of Total Quality Management.

CO3: Define quality assurance and quality control and describe the consequences of poor quality management.

CO4: Discuss key elements of quality improvement strategies using PDCA and Lean tools.

UNIT1: OVERVIEW OF TOTAL QUALITY MANAGEMENT

Definition, concept, Importance of Quality in modern business, Quality Evolution & W. Edwards Deming, PDCA Cycle , Component of TQM, Obstacles to Quality

UNIT 2: QUALITY LEADERSHIP

Attitudes, Beliefs, Behaviors, and Ethics, Quality Leadership and Management Commitment, Employee Empowerment , Organizational Culture and Change ,Team Building

UNIT 3: CUSTOMER SATISFACTION

Customer Satisfaction, Supplier Relation and Partnership , Continuous Improvement Process , Developing TQM Action Plan, Constructive and Destructive Criticisms, Customer Communications.

UNIT 4: TQM & OTHER CONTINUOUS IMPROVEMENT SYSTEMS

Quality Standards, Six Sigma , Benchmarking , Just in Time.

UNIT 5: QUALITY CONTROL MANAGEMENT

Quality Assurance and Quality Control, Consequences of Poor Quality Management , Tolerances , Over-control and Under Control , Standard Operating Procedures.

UNIT 6: STABILIZING AND IMPROVING A PROCESS

Defining and Documenting a Process, Diagnosing and Improving a Process, Statistical Process Control Variables and Attributes Charts

REFERENCE BOOKS:

1. Production & Operations Management—K. Ashwathappa & K. Shridhar Bhat-Himalaya
2. Production & Operations Management—Kanishka Bedi—Oxford Press
3. Operations Management: Theory and Practice, 2e - Mahadevan – Pearson
4. Total Quality Management by Dale H. Besterfield, Carol Bester field-Michna, Glen H. Besterfield, Mary Besterfield-Sacre, Hemant Urdhwareshe, Rashmi Urdhwarshe (z-lib.org)
5. Principles of Total Quality Management by Vincent K, Omachonu, Phd, Joel E, Ross,Phd.



Report

ADD-ON-COURSE: TOTAL QUALITY MANAGEMENT

Total Quality Management a holistic approach to long term success that views continuous improvement in all aspects of an organization as a process or not a short term goal. It aims to radically transform the organization through progressive changes in the attitude, practices, structures and system.

This supplemental course (Total Quality Management) was provided to the students at no cost. The course officially began on March 11 and ran until March 28 of 2024. The lecture was delivered by the course instructor on weekdays between 4:00 and 5:00 PM. There were 30 students who signed up for the course independently. Only 27 of the 30 students who started the course successfully finished it after passing the final exam. The last test was given on March 29, 2024.

The students' knowledge and talents were expanded beyond the confines of their rigid university academic curricula through this certificate programme.

✚ Scheme of Examination:

- ✓ Maximum Marks: 50
- ✓ External Examination: 50
- ✓ External Exam Duration: 2 Hrs.

✚ Course In-charge: Prof. Aafrin Y. Khan

✚ Course Duration: 15 Days (11 March- 27 March 2024)

✚ Course Schedule: One hour per day (4 PM-5 PM)

✚ Eligibility: Students from MBA and BBA are eligible for this course.

✚ Instruction Mode: Lecture

✚ Number of Participants: Maximum 30

✚ Course Fee for the Students: Free of Cost.



Faculty Incharge

Prof. Aafrin Y. Khan



Godavari Foundation's



Godavari Institute of Management & Research, Jalgaon

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Recognized by State Govt. of Maharashtra)

ADD ON COURSE ON

CERTIFICATE COURSE IN Artificial Intelligence

31-JAN-2024 To 20-FEB-2024



Prof. Ashwini H.Patil
Co-ordinator

Dr. Prashant Warke
Director

GIMR campus ,P-54,Bharat Petroleum,
Additional MIDC, Bhusawal Road,
Dist-Jalgaon-425003,Maharashtra,India.
Email:gimr812@gmail.com



Godavari Foundation's
Godavari Institute Of Management & Research, Jalgaon
Certificate Course in Artificial Intelligence
31-Jan-2024 To 20-Feb-2024
REPORT

Duration & Class Schedule:

- 1] The course is offered for 15 days.
- 2] Duration two hour for 15 days each from 9:30 am to 10:30 am
- 3] The offline classes will be conducted

Eligibility:

- 1] Anyone who has completed their 12th class and has basic computer knowledge can take admission in a Artificial Intelligence course.
- 2] No Age Limit.
- 3] The Participate from BCA & MCA course are eligible for admission in this course.
- 4] Total 30 Students are participated in this course.

Teaching Faculty:

- Faculty Prof. Ashwini H. Patil , Assistant Professor, GIMR, Jalgaon.

Co-ordinate By:

- This course is Coordinated By Prof. Ashwini H. Patil

Evaluation Procedure:

- The course shall have two components of evaluation:
 - a) Continuous evaluation of 20 marks, comprising of theory and Practical etc.
 - b) Final Examination of 80 Marks, comprising of-
 - I. Written Examination :60 marks.
 - II. Practical/Oral Examination: 20marks.
- Final score of 100 Marks shall be calculated for the continuous evaluation at the continuous evaluation and Final examination; and grade shall be as per the grading system below.

Grading System:

- Based on the student's performance a final letter grade will be awarded at the end of the certificate course. The letter grades and the corresponding grade points are as given below in Table.

Table : Grade and Grade Points

Sr.No.	Grade	Grade Points	Absolute Marks
1	O (Outstanding)	10	90 and above
2	A+(Excellent)	9	80 to89

3	A(Very Good)	8	70 to 79
4	B+(Good)	7	60 to 69
5	B(Above average)	6	50 to 59
6	C(Average)	5	45 to 49
7	P(Pass)	4	40 to 44
8	F(Fail)	0	Less then 40
9	A(Absent)	0	

COURSE JUSTIFICATION:

This certificate course has been designed with the aim of promoting ARTIFICIAL INTELLIGENCE knowledge among the students. The students can understand the knowledge about the THEORY AND PRACTICAL'S of ARTIFICIAL INTELLIGENCE. The purpose of the Certificate course in ARTIFICIAL INTELLIGENCE to impart knowledge of programming to enable them to build a website project using C, CPP, Python

Course Objective: Identify problems where artificial intelligence techniques are applicable. Apply selected basic AL techniques; judge applicability of more advanced techniques.

Course Outcomes:

1. Understand the informed and uninformed problem types and apply search strategies to solve them.
2. Apply difficult real life problems in a state space representation so as to solve them using AI techniques like searching and game playing.
3. Design and evaluate intelligent expert models for perception and prediction from intelligent environment.
4. Formulate valid solutions for problems involving uncertain inputs or outcomes by using decision making techniques.
5. Demonstrate and enrich knowledge to select and apply AI tools to synthesize information and develop models within constraints of application area.
6. Examine the issues involved in knowledge bases, reasoning systems and planning

A Patil

Prof. Ashwini H. Patil
Co-ordinate



Prashant Warke

Dr. Prashant Warke
Director

GPS PHOTOS



Add On Course
Certificate Course in Artificial Intelligence
Syllabus

Course Outcomes –

At the end of the course, student will be able to:

- 1) Gain a historical perspective of AI and its foundations.
- 2) Study the concepts of Artificial Intelligence.
- 3) Investigate applications of AI techniques in intelligent agents
- 4) Learn the methods of solving problems using Artificial Intelligence.
- 5) Learn various peculiar search strategies for AI.

Unit - 1 : Introduction :

What is Artificial Intelligence? The AI Problems, The Underlying Assumption, What is an AI Technique, The Level of the Model, Criteria for Success, Some General References, One Final Word.

Unit - 2 :Problems, Problem Spaces, and Search:

Defining the Problem as a State Space Search, Production systems, Problem Characteristics, Production System Characteristics, Uninformed Search techniques - DFS and BFS Issues in the Design of Search Programs, Additional Problems.

UNIT - 3. Heuristic Search Techniques:

Generate-and- Test, Hill Climbing, Best-First Search, Problem Reduction

Unit - 4 :Knowledge Representation :

Knowledge Representation Issues, Representations and Mappings, Approaches to knowledge Representation, Issues in Knowledge Representation

Unit - 5 :Representing Knowledge Using Rules:

Predicate Logic- Representing Instance and Isa Relationships, Computable Functions and Predicates. Procedural Versus Declarative knowledge, Logic Programming, Forward versus Backward Reasoning

Unit - 6 :Fundamental Use Cases for AI :

AI Use Cases, Digital Personal Assistant and Chatbots, Shipping and Warehouse Management, Human Health, Knowledge Search, Recommender Systems, The Smart Home, Gaming, Movie

Reference Books -

1. Elaine Rich, Kevin Knight, "Artificial Intelligence", 2nd Edition, 1991, ISBN: 9780071008945, Tata McGrawHill.
2. Stuart Jonathan Russell, Peter Norvig, "Artificial Intelligence – A modern approach", illustrated, 2010, ISBN:9780136042594, Prentice Hall.
3. Deepak Khemani (2013). A First Course in Artificial Intelligence, McGraw Hill Education (India), ISBN 9781259029981





Godavari foundations
Godavari institute of management & research jalgaon

NAAC ACCREDITED B+
(An ISO 9001-2015 Certified Institution)

Tax Base Software



Dr. Prashant Warke
Director

Prof. Tejal P. Patil
Program coordinator

- **Course Duration: 15 Days**
- **Timing 4 to 5 pm**
- **18 september 2023 to 7 octomber2023**

GIMR Campus P-54, Near Bharat petroleum
aditional MIDC, Bhusawal road Jalgaon-425003

CALL US AT
9284043728

Godavari foundations
Godavari Institute of Management and Research, Jalgaon.

Certificate Course on TAX BASE SOFTWARE

REPORT

Course objectives:

To study how to calculate the tax by using Tax Base Software and use it actual business.

The outcomes of the course are:

- Understand the application of business Knowledge in both theoretical and practical aspects.
- Determine the procedures and schedules to be followed on preparing financial statements of Companies.
- Understand the basic concepts and functions of accounting, trade and Computer software.
- Develop proficiency in the management of an organization.
- Calculate the tax by using Tax Base Software and use it actual business.

COURSE JUSTIFICATION:-

- Course justification in tax base software involves understanding the complexities of tax regulations, staying updated on changing laws, and mastering software tools for efficient compliance. This ensures professionals can navigate intricate tax scenarios, maximize deductions, and contribute to accurate financial reporting, emphasizing the need for specialized training in both tax principles and software proficiency.

Duration and Class schedule

- The course is offered for 15 Days.
- Duration 15 Days of one hour each from 4 pm to 5 pm
- Total number of hours is 15 hours

Eligibility

- The participants from BBA MBA course are eligible for admission in this course.
- Total 25 students are participated in the course.

Teaching Faculty:

- Internal faculty Mrs. Tejal P. Patil. Assistant Professor, GIMR, Jalgaon.



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GODAVARI INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON

NAAC ACCREDITED B+

(An ISO 9001-2015 Certified Institution)

(Affiliated to NMU, jalgaon & Approved by AICTE, Govt. of India)

Certificate of Participation

This is to certified that

Ms. Chaudhrai Sarika Dilip

Has Actively Participate in Certificate Course on “TAX BASE SOFTWARE” for 15 days Program
During 18 sept to 7 oct 2023, organized by Godavari Institute of Management & Research Jalgaon

We appreciate your Participate

Prof. Tejal P. Patil
COURSE CORDINATOR



Dr. Prashant Warke
DIRECTOR

Godavari Foundation's



Godavari Institute of Management & Research, Jalgaon

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(Affiliated to NMU, Jalgaon Approved by AICTE, New Delhi,
Recognized by State Govt. of Maharashtra)

ADD ON COURSE ON

CERTIFICATE COURSE IN PYTHON PROGRAMMING

03-oct-2023 to 19-oct-2023



Co-ordinator
Prof. Ashwini H.Patil
Director
Dr. Prashant Warke

GIMR campus ,P-54,Bharat Petroleum,Additional
MIDC, Bhusawal Road,
Dist-Jalgaon-425003,Maharashtra,India.
Email:gimr812@gmail.com



Godavari Foundation's
Godavari Institute Of Management & Research, Jalgaon
Certificate Course in Python Programming
03-Oct-2023 To 19-Oct-2023
BCA-II
REPORT

Duration & Class Schedule:

- 1] The course is offered for 15 days.
- 2] Duration two hour for 15 days each from 9:30 am-10:30 am
- 3] The offline classes will be conducted

Eligibility:

- 1] Anyone who has completed their 12th class and has basic computer knowledge can take admission in a python course.
- 2] No Age Limit.
- 3] The Participate from BCA & MCA course are eligible for admission in this course.
- 4] Total 40 Students are participated in this course.

Teaching Faculty:

- Faculty Prof. Ashwini H. Patil , Assistant Professor, GIMR, Jalgaon.

Co-ordinate By:

- This course is Coordinated By Prof. Ashwini H. Patil

Evaluation Procedure:

- The course shall have two components of evaluation:
 - a) Continuous evaluation of 20 marks, comprising of theory and Practical etc.
 - b) Final Examination of 80 Marks, comprising of-
 - I. Written Examination :60 marks.
 - II. Practical/Oral Examination: 20marks.
- Final score of 100 Marks shall be calculated for the continuous evaluation at the continuous evaluation and Final examination; and grade shall be as per the grading system below.

Grading System:

- Based on the student's performance a final letter grade will be awarded at the end of the certificate course. The letter grades and the corresponding grade points are as given below in Table.

Table : Grade and Grade Points

Sr.No.	Grade	Grade Points	Absolute Marks
1	O (Outstanding)	10	90 and above
2	A+(Excellent)	9	80 to 89
3	A (Very Good)	8	70 to 79
4	B+(Good)	7	60 to 69
5	B (Above average)	6	50 to 59
6	C (Average)	5	45 to 49
7	P (Pass)	4	40 to 44
8	F (Fail)	0	Less than 40
9	A (Absent)	0	

COURSE JUSTIFICATION:

This certificate course has been designed with the aim of promoting PYTHON PROGRAMMING knowledge among the students. The students can understand the knowledge about the THEORY AND PRACTICAL'S of PYTHON PROGRAMMING. The purpose of the Certificate course in PYTHON PROGRAMMING to impart knowledge of programming to enable them to build a website project using C, CPP, JavaScript.

Course Objective:

- understand the fundamental concepts of Python programming.
- learn that how python programming supports some constructs of functional programming.
- work with strings, lists, tuples, dictionaries, and files.
- define their own classes, methods and module for solving real world problems
- use regular expression for searching patterns in given strings.

Course Outcomes:

- Create an application with the support of graphics in Python.
conduct complex statistical calculations,
create data visualisations,
build machine learning algorithms,
manipulate and analyse data..

A.Patil

Co-ordinate

Prof. Ashwini H.Patil

Prashant Warke

Director

Dr. Prashant Warke





Godavari Foundation
Godavari Institute of Management &
Research, Jalgaon.

'B+' NAAC Accredited ISO 9001:2015
Certificate Institution

CERTIFICATE

OF PARTICIPATION

This is to certify that above named person has complete certificate Course in Python Programming and proves that she is competent in this field during the period 03-Oct-2023 To 19-Oct-2023

MISS. BHAGYASHRI DIGAMBAR MAHAJAN

Prof. Ashwini H. Patil

Dr. Prashant Warke
Director



Godavari Foundation's
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Maharashtra

Add ON COURSE ON
CERTIFICATE COURSE IN
WEB PROGRAMMING

18 SEP 2023 TO 7 Oct 2023



Co ordinator
Prof. Tanvir Sayyad

Director
Dr. Prashant Warke

Add-on Course Syllabus

Website Designing

Unit I -Introduction to website design Introduction to website design, Purpose of website design, Overview of web technologies and history of the internet, Understanding web design principles, color theory, typography, and layout

Unit II- Introduction to HTML Tags HTML-hypertext, hyper media, understanding basic HTML tools- HTML editor, web browser,

General structure of HTML document, different types of elements-doc type, comment element, structural element, HTML tags and attributes. <html>, <body>, <head>, <title>, <h1>, ... <h6>,
, <table>, , <hr>, adding links, background image to the body, creating lists.

Unit III Internet & Web Design

Website design project -Applying web design and development principles to create a complete website, working in teams to develop a website, Collaborating on design and development, Final project presentation and critique.

Course Outcome

1. To learn the purpose and importance of website design in creating a successful online presence
2. Understand the history of the internet and web technologies that have evolved over time.
3. Identify and apply the basic web design principles of layout, color theory, typography, and user experience.
4. Develop basic proficiency in HTML. Develop effective communication and collaboration skills through team-based website design projects.
5. Overall, the course will provide students with a strong foundation in website design principles and web development skills, as well as practical experience working in teams to create a website from concept to completion.

References:

1. HTML, CSS, & JavaScript for Dummies. Tittel, E., Holland, E., Minnick, C. (2018). John Wiley & Sons.
2. HTML 5 Programmer's Reference Reid, J. (2015) Apress.
3. Bootstrap: Responsive Web Development. Spurlock, J. (2013). O'Reilly Media.
4. Professional AngularJS Karpov, V., Netto, D. (2015) Wiley
5. Web Development with JQuery York, R. (2015) Wiley
6. Professional Node.js: Building Javascript Based Scalable Software. Tjornhaug, P. (2012). Wiley. 7. Beginning INON Smith, B. (2015) Apress.



List of Enroll Students

Sr. No.	Name of the Students	Class
1.	Kale Tanmay Devadatt	BCA
2.	Lande Naval Ramesh	BCA
3.	Khadke Raj Devendra	BCA
4.	Maniyar Saad Javed	BCA
5.	Khairnar Neha Rajendra	BCA
6.	Khan Mohammad Mushahid Khan Firoz Khan	BCA
7.	Mahajan Vaishnavi Dagadu	BCA
8.	Kulkarni Abhishek Ganesh	BCA
9.	Manyar Aawesh Nisar	BCA
10.	Lahase Mayur Sunil	BCA
11.	Khadse Nikhil Raju	BCA
12.	Mahajan Himanshu Nilesh	BCA
13.	Kute Sandesh Ishwar	BCA
14.	Mali Krushna Yashwant	BCA
15.	Khan Saad Arshad Iqbal	BCA
16.	Patil Amol Rajendra	BCA
17.	Mohammad Zaid Shaikh Zakir	BCA
18.	Salunkhe Dipak Ganesh	BCA
19.	Kangate Neha Bhupendranath	BCA
20.	Gite Andri Rakesh	BCA
21.	Chaudhari Rehan Nisar	BBA
22.	Manyar Varis Sk Khalid Manyar	BBA
23.	Pardeshi Gopal Ashok	BBA
24.	Patel Zahid Munaf	BBA
25.	Saiyad Bilal Shafkkatali	BBA
26.	Shaikh Mohd Faiz Mohd Ashfaque	BBA
27.	Sonawane Jayant Hiralal	BBA
28.	Sutar Darshan bhagwan	BBA
29.	Sutar Minakshi Pravin	BBA
30.	Yeole Vrushabh Purushottam	BBA



Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
Certificate Course on Web Programming

18 Sep 2023 to 7 Oct 2023

REPORT

Duration and Class schedule :

- The course is offered by 15 days.
- Duration 15 days of two hours each form 4 pm – 5 pm
- The offline classes will be conducted.

Eligibility :

- The participants from BBA and BCA course are eligible for admission in this course.
- Total 30 students are participates in this course.

Teaching Faculty :

- Internal faculty Prof. Tanvir Sayyed , Assitant Professor , GIMR , Jalgaon

Co-ordinate by :

- This course is co-ordinate by Prof. Tanvir Sayyed

Evaluation Process :

- The course shall have two components of evaluation
 - a) Continuous evaluation of 20 marks, comprising of theory and practical etc.
 - b) Final Examination of 60 Marks, comprising of –
 - I. Written Examination : 60 marks.
 - II. Practical/oral Examination: 20marks
- Final Score of 100 Marks shall be calculated for the continuous evaluation and Final examination; and grade shall be as per the grading system below.

Grading System:

- Based on the student's performance a final letter grade will awarded at the end of the certificate course. The letter grades and the corresponding grade points are as given below in table.

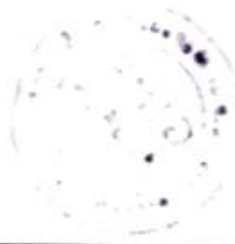


Table : Grades and Grade Points

S. No	Grade	Grade Points	Absolute Marks
1	O (Outstanding)	10	90 and above
2	A+ (Excellent)	9	80 to 89
3	A (Very Good)	8	70 to 79
4	B+ (Good)	7	60 to 69
5	B (Above average)	6	50 to 59
6	C (Average)	5	45 to 49
7	P (Pass)	4	40 to 44
8	F (Fail)	0	Less than 40
9	A (Absent)	0	

Course Justification:

This certificate course has been designed with the aim of promoting Web Programming knowledge among the students. The student can understand the knowledge about the theory and Practical's of Web programming. The purpose of the certificate course in Web Programming to impart knowledge of programming to enable them to build a website based project.

Course Objective:

- To understand Web Programming using HTML/CSS
- To understand static or Dynamic API.

Course Outcomes:

After completion of this course students shall be able to:

- Design the Web Application.
- Apply Dynamic paging.



Prof. Tanvir Sayyed
Course Co-ordinator



Dr. Prashant Warke
Principal



Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon

Academic Year 2023 - 2024
Certificate Course in Web Programming
Time Table

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
4:00 To 5:00	Web Programming					


Copy to Director

Dr. Prashant S. Warke



Course Co-Ordinator

Prof. Tanvi Shayyed



Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
Academic Year 2023-2024

Add on Course
Certificate Course in Web Programming
Attendance Sheet

Sl.No	Name of the Students	18-9-23	19-9-23	20-9-23	21-9-23	22-9-23	23-9-23	24-9-23	25-9-23	26-9-23	27-9-23	28-9-23	29-9-23	30-9-23	3-10-23	4-10-23	5-10-23
1	Kaie Janmay Desvaddi	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
2	Lande Naval Ramesh	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
3	Khadke Raj Devendra	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
4	Maniyar Saad Javed	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
5	Khairnar Neha Rajendra	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
6	Khan Mohammad Musabhid Khan Feroz Khan	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
7	Mahajan Varunavati Dagadu	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
8	Kulkarni Abhishek Ganesh	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
9	Maniyar Awesh Nisar	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
10	Lahare Mayur Sunil	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
11	Khadke Nikhil Raju	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
12	Mahajan Himanshu Nilesh	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
13	Kute Sandesh Ichwar	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
14	Mali Krushna Yashwanth	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
15	Khan Saad Arshad Iqbal	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
16	Patil Amol Rajendra	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
17	Mohammad Zaid Shaikh Zakir	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
18	Salunkhe Dipak Ganesh	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
19	Kangate Neha Bhupendra	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
20	Gite Andri Rakesh	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
21	Chaudhari Rehan Nisar	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
22	Manvat Vatsi Sk Khalid Maniyar	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
23	Pardeeshi Gopal Ashok	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
24	Patel Zaid Munaf	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
25	Saiyad Bilal Shaikh Karali	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
26	Shaikh Mohd Faiz Mohd Ashfaq	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
27	Sonawane Jayant Hirralal	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
28	Sutar Darshan Bhagwan	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
29	Sutar Minakshi Pravin	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
30	Yedre Vrushabh Purushottam	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present



List of Marks		Written Exam	Oral & Practical Exam	Total	Grade
		60 Marks	40 Marks		
<u>Sr.No</u>	<u>Name of the Students</u>				
1	Kale Tanmay Devadatt	59	38	97	O
2	Lande Naval Ramesh	52	28	80	A ⁺
3	Khadke Raj Devendra	40	27	67	B ⁺
4	Maniyar Saad Javed	45	24	69	B ⁺
5	Khairnar Neha Rajendra	47	25	72	A
6	Khan Mohammad Mushahid Khan Firoz Khan	50	28	78	A
7	Mahajan Vaishnavi Dagadu	58	37	95	O
8	Kulkarni Abhishek Ganesh	52	21	73	A
9	Manyar Aawesh Nisar	51	30	81	A ⁺
10	Lahase Mayur Sunil	45	29	74	A
11	Khadse Nikhil Raju	42	28	70	A
12	Mahajan Himanshu Nilesh	39	30	69	B ⁺
13	Kute Sandesh Ishwar	40	31	71	A
14	Mali Krushna Yashwant	56	35	91	O
15	Khan Saad Arshad Iqbal	51	32	83	A ⁺
16	Patil Amol Rajendra	45	31	76	A
17	Mohammad Zaid Shaikh Zakir	50	28	78	A
18	Salunkhe Dipak Ganesh	54	32	86	A ⁺
19	Kangate Neha Bhupendranath	48	29	77	A
20	Gite Andri Rakesh	47	30	77	A
21	Chaudhari Rehan Nisar	45	29	74	A
22	Manyar Varis Sk Khalid Manyar	42	27	69	B ⁺
23	Pardeshi Gopal Ashok	44	26	70	A
24	Patel Zahid Munaf	46	21	67	B ⁺
25	Saiyad Bilal Shafkkatali	48	29	77	A
26	Shaikh Mohd Faiz Mohd Ashfaqe	55	33	88	A ⁺
27	Sonawane Jayant Hiralal	50	20	70	B ⁺
28	Sutar Darshan bhagwan	51	25	76	A
29	Sutar Minakshi Pravin	43	28	71	A
30	Yeole Vrushabh Purushottam	44	30	74	A



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Add on Course

Certificate Course in Web Programming

Date : 7/11/2023

Marks : 60

Roll No :

Student Name :

Time: 2:00 PM to 5:30

Duration : 1:30 Hr

Attempt All Multiple Choice Question.

- 1) HTML stands for
 - a) HyperText Markup Language
 - b) HyperText Machine Language
 - c) HyperText Marking Language
 - d) HighText Marking Language

- 2) What are Frames?
 - a) They divide the browser into two or more pieces or panes
 - b) They divide a webpage
 - c) They are the type of borders used for a webpage
 - d) They are the type of borders used by web browsers

- 3) 'Image Alt' tag is not used for.....?
 - a) Diagram
 - b) Screenshot
 - c) Decorative image
 - d) Infographics

- 4) Which HTML tag is used to create an ordered list in a webpage?
 - a)
 - b)
 - c)
 - d) and

- 5) Which HTML tag is used to create a form?
 - a) <form>
 - b) <input>
 - c) <select>
 - d) <textarea>

- 6) Which of the following property is used to control the space between the border and content in a table?
- a) border
 - b) padding
 - c) margin
 - d) resize
- 7) Which of the following CSS Property controls how an element is positioned?
- a) fix
 - b) set
 - c) static
 - d) position
- 8) Which CSS property can be used to set the image as border instead of the border style?
- a) border-image-source
 - b) background-image-source
 - c) border-image
 - d) background-image
- 9) Which of the following property defines labels for a list of items?
- a) list-style-type
 - b) list-style-image
 - c) list-style list-style-type
 - d) none of the mentioned
- 10) Which CSS property is used to specify the width of an element?
- a) padding
 - b) margin
 - c) height
 - d) width
- 11) Which HTML tag is used to create a hyperlink?
- a) <link>
 - b) <href>
 - c) <a>
 - d) <hyperlink>
- 12) The frameset element carries which attributes?
- a) Height and Width
 - b) Rows and Cols
 - c) Key and Value pairs
 - d) Row and Columns

- 13) What is `<noframe>` element?
- a) It is used to remove the frame
 - b) It is used for making the frame element non-effective
 - c) It is used to display frame's content in a browser which doesn't support frames
 - d) It is used to restrict the access of frame element
- 14) What are tables in web programming?
- a) Display information in rows and columns used to display all manner of data that fits in a grid
 - b) To only store data to be accessed later by the user
 - c) Containing more number of rows than columns
 - d) Display information which are already accessed by the user
- 15) What does `<tr>` stand for?
- a) Table rearrangement
 - b) Table row
 - c) Table retrieve
 - d) Table root
- 16) What does `<td>` stand for?
- a) Table directory
 - b) Table direct row
 - c) Table database
 - d) Table data
- 17) The `<table>` element can carry which attribute of the following?
- a) All the deprecated attributes except `dir`
 - b) All the deprecated attributes
 - c) All the universal attributes except `summary` attribute
 - d) Basic event attributes for scripting
- 18) How are `<td>` and `<th>` used in a table?
- a) Each cell must be represented by either a `<td>` or a `<th>` element
 - b) Only represented by `<td>` when the table data is present
 - c) Only represented by `<th>` when the header is present
 - d) `<td>` and `<th>` can be ignored in respective exceptional cases
- 19) What is web technology?
- a) A collection of tools and techniques used to create and deliver content on the World Wide Web
 - b) A type of software that enables users to access and interact with information on the internet
 - c) A network of interconnected computers that share information and services
 - d) A system for storing and retrieving information on the internet

20) How do we write comments in HTML?

- a) </.....>
- b) <!.....>
- c) </...../>
- d) <.....!>

21) Which character is used to represent when a tag is closed in HTML?

- a) #
- b) !
- c) /
- d) \

22) Among the following, which is the HTML paragraph tag?

- a) <p>
- b) <pre>
- c) <hr>
- d) <a>

23) What is CSS?

- a) CSS is a style sheet language
- b) CSS is designed to separate the presentation and content, including layout, colors, and fonts
- c) CSS is the language used to style the HTML documents
- d) All of the mentioned

24) Which of the following tag is used to embed css in html page?

- a) <css>
- b) <!DOCTYPE html>
- c) <script>
- d) <style>

25) Which of the following type of HTML tag is used to define an internal style sheet?

- a) <script>
- b) <link>
- c) <class>
- d) <style>

26) Which of the following CSS style property is used to specify an italic text?

- a) style
- b) font
- c) font-style
- d) @font-face

- 27) Which of the following is the correct syntax to link an external style sheet in the HTML file?
- a) `<link rel="stylesheet" href="style.css" />`
 - b) `<link rel="stylesheet" src="style.css" />`
 - c) `<style rel="stylesheet" src="style.css" />`
 - d) `<style rel="stylesheet" link="style.css" />`
- 28) Which of the following CSS property sets the shadow for a box element?
- a) `set-shadow`
 - b) `box-shadow`
 - c) `shadow`
 - d) `canvas-shadow`
- 29) Which of the following property is used to align the text in a table?
- a) `text-align`
 - b) `align`
 - c) `text`
 - d) none of the mentioned
- 30) Which of the following CSS Property sets the stacking order of positioned elements?
- a) `y-index`
 - b) `z-index`
 - c) `x-index`
 - d) all of the mentioned
- 31) Which of the following CSS property defines the space between cells in a table?
- a) `border-spacing`
 - b) `border-style`
 - c) `border`
 - d) none of the mentioned
- 32) Which of the following CSS property is used to set the color of the text?
- a) `text-decoration`
 - b) `pallet`
 - c) `colour`
 - d) `color`
- 33) Which of the following CSS property specifies the look and design of an outline?
- a) `outline-style`
 - b) `outline-format`
 - c) `outline-font`
 - d) none of the mentioned

34) Which of the following are the CSS Extension Prefixes for Webkit?

- a) -chrome
- b) -web
- c) -o-
- d) -webkit

35) What will be the output of following CSS code snippet?

h1 {color: red text-decoration: underline; font-style: italic;}

- a) color: red, text-decoration: underline works
- b) b) only font-style: italic works
- c) c) color: red, text-decoration: underline and font-style: italic all works
- d) d) text-decoration: underline and font-style: italic works

36) Which of the following CSS property is used to make the text bold?

- a) text-decoration: bold
- b) font-weight: bold
- c) font-style: bold
- d) text-align: bold

37) Which of the following tag is used to embed CSS in html page?

- a) <css>
- b) <!DOCTYPE html>
- c) <script>
- d) <style>

38) Which is not the attribute of <meta> element?

- a) description
- b) Keyword
- c) Robots
- d) Seamless

39) Form Validation traditionally was performed by

- a) PHP
- b) HTML
- c) JavaScript
- d) JQuery

40) Who is the father of HTML?

- a) Rasmus Lerdorf
- b) Tim Berners-Lee
- c) Brendan Eich
- d) Sergey Brin

- 41) Which of the following tag is used for inserting the largest heading in HTML?
- a) head
 - b) `<h1>`
 - c) `<h6>`
 - d) heading
- 42) In which part of the HTML metadata is contained?
- a) head tag
 - b) title tag
 - c) html tag
 - d) body tag
- 43) Which of the following is not the element associated with the HTML table layout?
- a) alignment
 - b) color
 - c) size
 - d) spanning
- 44) Which HTML tag is used for making character appearance bold?
- a) `<u>content</u>`
 - b) `content`
 - c) `
content</br>`
 - d) `<i>content</i>`
- 45) In HTML, which attribute is used to create a link that opens in a new window tab?
- a) `src="" blank`
 - b) `alt="" blank`
 - c) `target="" self`
 - d) `target="" blank`
- 46) Which of the following tag is used to create a text area in HTML Form?
- a) `<textarea> </textarea>`
 - b) `<text> </text>`
 - c) `<input type="" text />`
 - d) `<input type="" textarea />`
- 47) To show deleted text, which HTML element is used?
- a) ``
 - b) ``
 - c) ``
 - d) `<ins>`
- 48) Which extension flash file to be saved?
- a) fla
 - b) swf
 - c) jpg
 - d) gif

- 49) How to create a checkbox in HTML Form?
- `<input type="text">`
 - `<input type="textare">`
 - `<input type="checkbox">`
 - `<input type="button">`
- 50) What is the use of `<hr/>` tag in HTML?
- For making content appearance italics
 - To create vertical rule between sections
 - To create a line break
 - To create horizontal rule between sections
- 51) What does the "box-sizing" property in CSS control?
- Element visibility
 - Box shadows
 - Box model sizing
 - Font size
- 52) In CSS, what does the "float" property do?
- Adds a shadow to the element
 - Positions the element to the right
 - Clears the float of an element
 - Allows an element to be positioned horizontally
- 53) Which CSS property is used to create rounded corners?
- `border-radius`
 - `corner-radius`
 - `rounded-corners`
 - `curve-border`
- 54) How can you select all paragraphs within a div with the class "content" in CSS?
- `.content p`
 - `div.content p`
 - `div p.content`
 - `p.content`
- 55) How can you apply a style to every second row of a table in CSS?
- `tr:nth-child(even)`
 - `tr:nth-child(odd)`
 - `tr:nth-row(2)`
 - `tr:nth-row(odd)`
- 56) In HTML, we use the `<hr>` tag for _____.
- horizontal ruler
 - new line
 - new paragraph
 - vertical ruler

57) What is the correct way of sending mail in HTML?

- a. <mail ab(a'b< mail >
- b.
- c.
- d. None of the above

58) Which of these doesn't support the MP3 format?

- a. Opera
- b. Safari
- c. Chrome
- d. Firefox

59) Which of these classes helps make a text stand out?

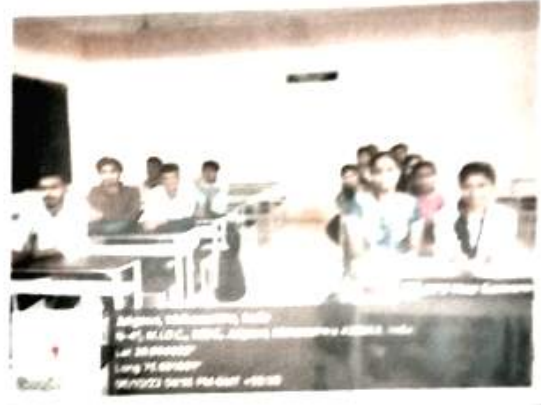
- a. .small
- b. .lead
- c. .text-center
- d. .text-left

60) To create HTML page, you need _____

- a) Web browser
- b) text editor
- c) Both [A] and [B]
- d) None of the above



GPS Photo's



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This Certificate is Proudly Presented To

Shaikh Mohd Faiz Mohd Ashfaque

**This is to certify that above named person has completed Certificate Course in
Web Programming & proves that he is competent in this field
during the period 21th Nov 2022 to 7th Dec2022**

A handwritten signature in black ink, appearing to read 'Tanvir Sayyed'.

Prof. Tanvir Sayyed
Co-ordinator



A handwritten signature in black ink, appearing to read 'Prashant Warke'.

Dr. Prashant Warke
Director

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Salunkhe Dipak Ganesh

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A handwritten signature in black ink, appearing to read 'Tanvir Sayyed'.

Prof. Tanvir Sayyed
Co-ordinator



A handwritten signature in black ink, appearing to read 'Prashant Warke'.

Dr. Prashant Warke
Director

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Prof. Tanvir Sayyed
Co-ordinator



Dr. Prashant Warke
Director

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Prof. Tanvir Sayyed
Co-ordinator



A handwritten signature in black ink, appearing to read 'Prashant Warke'.

Dr. Prashant Warke
Director

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Kale Tannay Devadatt

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Web Programming & proves that he is competent in this field
during the period 21th Nov 2022 to 7th Dec2022

Prof. Tanvir Sayyed
Co-ordinator



Dr. Prashant Warke
Director

**Godavari Foundation
Godavari Institute of Management and Research ,
Jalgaon .**

**Certificate Course
In "
Customer Relationship
Management "**

Duration - 15 Days



**Course Cordinator
Dr. Chetan Sarode**

P- 54 Near Bharat Petroleum , Jalgaon - 425 003

Godavari Institute of Management & Research, Jalgaon

CERTIFICATE

Proudly presented to

For successful completion of

Certificate Course in Customer Relationship Management from 1st Oct to
15th Oct. 2023



SIGNATURE

Dr. Chetan Sarode
Course Coordinator



SIGNATURE

Dr. Prashant Warke
Director

Godavari Institute of Management and Research, Jalgaon
Certificate course in Customer Relationship Management

Sr. No.	Name of the Student	Marks		
		Oral and assignment (20)	Paper (80)	Total
1	Chitte Manohar Subhash	15	41	56
2	Deore Darshan Sanjay	17	38	55
3	Kshatriya Praful Keshav	18	43	61
4	Patil Jugal Anant	16	39	55
5	Rajput Karansing Vinodsing	17	44	61
6	Reknot Aakash Shyam	14	40	54
7	Saitwal Dhiraj Rajendra	16	37	53
8	Rana Milan Pradip	18	39	57
9	Sonawane Rutik Kailas	17	41	58
10	Vidhate Veena Rajendra	18	40	58
11	Waykole Charu Ashok	18	37	55
12	Sali Pragati Sunil	16	38	54
13	Asodekar Mrunali Bhagwan	15	37	52
14	Khan Altamash Amir Khan	14	43	57
15	Bhole Sahil Yogesh	18	50	68
16	Dusane Vaibhav Sanjay	17	40	57
17	Kapade Ganpat Ravindra	17	48	65
18	Bhoi Shubham Ramesh	16	39	55
19	Bhoi Vishal Ramesh	15	40	55
20	Chavhan Kalpesh Dilip	14	41	55
21	Saindane Mayur Ishwar	14	43	57
22	Tade Mayur Devidas	15	42	57
23	Bhosale Dipakkumar Arun	16	45	61
24	Suryawanshi Bhavesh Ashok	17	47	64
25	Rane Parimal Hemraj	13	49	62
26	Patil Satish Dhanraj	16	42	58
27	Patil Hemangi Vasudeo	15	65	80
28	Patil Hemant Vasudeo	14	52	66



Godavari Institute of Management & Research, Jalgaon

Certificate course in Customer Relationship Management

Report

The programme focuses on explaining how CRM helps businesses to implement strategic practices and technologies to gain and retain customers. Candidates will gain a strong base of CRM concepts. It covers topics such as customer value, customer engagement, and customer retention.

Duration:

- The course is offered for 15 days
- Timing is 4 pm to 5 pm.

Eligibility for course:

The enrolled students are from PG course.

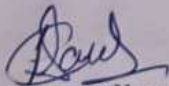
Assessment:

- Total 100 marks shall be calculated for evaluation of student.
- The pattern for exam is 80:20 i. e 80 marks for theory and 20 marks for internal oral.
- Passing criteria for theory exam is 28 marks and 8 marks for internal oral.

Examination:


Theory Question Paper and Oral.

After qualifying the exam, a passing certificate will be issued to the student.



Course coordinator

Dr. Chetan P. Sarode



Director

Dr. Prashant Warke.



Certificate course on Customer Relationship Management

This course teaches how to transform and develop a long-term relationship with customers through CRM best industry practices. The programme focuses on explaining how CRM helps businesses to implement strategic practices and technologies to gain and retain customers. Candidates will gain a strong base of CRM concepts. It covers topics such as customer value, customer engagement, and customer retention.

Course objectives

1. To understand the concepts of Customer Relationship Management
2. To learn how to retain customers.
3. To study the CRM practices.

Outcomes

Student will understand the CRM concept. It will help to understand how to implement strategic practices to gain and retain customers.

Course Syllabus

Unit 1

- CRM – meaning, definitions
- CRM benefits
- Building customer relationships

Unit 2

- Lifetime value of customer
- Activity based costing for customer profitability analysis
- Applications of CRM in different industries

Unit 3

- CRM practices in Business Markets
- CRM implementation process, precautions related to CRM implementation

Evaluation Process

A written exam will be conducted. Candidate must obtain 35% in exam.



Post Graduate Diploma in Hospital Management **Syllabus**

Paper I: Hospital Administration & Management Theory

Objective: This subject focuses on acquainting the student with the principles and practices for managing a hospital organization. With an objective of imbibing a professional **approach amongst students towards** hospital management, the subject encompasses *management principles, function and* processes, discussing their significance and role in effective and efficient management of health care organizations.

Contents:

Unit 1

Hospital Management

Growing significance of management in organization, characteristics of a modern hospital as an organization, resource management. Evolution of management thought: Frederic W. Taylor's scientific management, Henry Fayol's principles of management, concept of bureaucracy, human relation approach, Behavioral approach, system theory of organization, information processing view of organization, contingency theory of organization, management by objectives(MBO)

Unit II

Management function: Management Process and function, nature of management process and managerial functions planning, organizing, staffing, directing, coordinating and controlling. Application of managerial functions to health care organization.

Unit III

Organization concepts and processes:

Nature and Structure of organization, types of organizations-functional, divisional, departmental and matrix forms, Formal and informal organization, Line and staff relationships. Notice, Memo, Letter writing -positive & negative message Job related letters. Report writing - Types, writing of reports. Significance of leadership, traits of leaders, functions of leadership.

Unit IV

Behavioral Concepts and theories : Cognitive process, perception process and it's stages, creativity and problem solving. Motivation process, different types of motives, selected theories of motivation- Mc Gregor's theory X and theory Y, Maslow's theory, Herzberg's two-factor theory of motivation, Vroom' Expectancy theory. Motivating medical and paramedical professionals. Leadership, conflict management, team building, concepts of organization Behavior, Major components of OB personality development, transactional analysis. \

Paper: II: Functions of Hospital Management

Unit-I

Hospital Inventory Management

Definition of inventory-Need of control, objectives of inventory control, scope & importance, impact on profitability of the organization, different types of hospital inventories, categories of materials in hospital as un-expendable and expendable, classification of un-expandable items, hospital *maintenance* Item, spare stocking policies for capital items.

Unit -II

Introduction to Marketing:

Meaning and importance of marketing, Introduction to services marketing, evolution of marketing department, concepts of marketing, marketing environment, marketing mix, marketing communication concepts in demand measurement and marketing research.

Unit - III

Hospital Services

Out Patient Services.

Overview of the department, day care, accident and emergency services, physical medicine and rehabilitation, occupational therapy unit, physiotherapy department

In Patient Services

Ward design (general & specialized),critical care services – ICU, CCU, NICU, medical services, surgical services - operation theater, nuclear medicine, burn unit, nursing services and administration.

Unit - IV

Designing Human Resources

HR planning - understanding the business context, Meaning Definition, objective of HRM, Qualities of HR manager, HRD V/S HRM, function of HRM, establishing future commitments. Human Resource Information System.

Unit - V

Introduction to computers

Definition, characters, hardware. Software, generation of computers, Operating system. Windows and MS Office

O.B. - Meaning, Definition natures of O.B.

Personality - Definition

Personality traits

Personality attributes

Paper III: Practical Work

1. Hospital visits
2. KYH: (Know Your Hospital) Current hospital where you are working
3. Internship: For the period of minimum 50 days
4. Assignment Report

Assignment:

Hospital management students are required to undertake an Assignment work to the reputed hospital having capacity of 300 beds / super specialty hospital. Assignment work can be a planning exercise, problem solving exercise, exploratory research, application exercise, marketing exercise, costing exercise, etc. The intent of this exercise is to help a student realize where their area of interest lies and gives them a window to innovate and create implementable and practical business enhancing models.

Total No. of Assignment: 02

Practical Work Examination

Project viva-voce will be conducted for the examination of practical work assignment, by a two member's panel, one of whom shall be from outside expert and one from the institute.



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Certificate of Participation

This is to certify that

Mr/Ms

Has Actively Participate in Career Oriented Certificate Course in "**Post Graduation Diploma in Hospital Management**", organized by Godavari Institute of Management & Research Jalgaon

We appreciate your Participate

Prof. Tanvir Sayyed
COURSE COORDINATOR



Dr. Prashant Warke
DIRECTOR



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A ADD ON COURSE ON

Logistic & Supply Chain Management


- **Course Duration: 25 days**
- **15 January to 10 February**
- **Timing: 9.30 to 10.30**

REGISTER NOW

Dr. Prashant Warke
Director

Prof. Smita Chaudhari
Course Co-ordinator

 7588687119

 smिता.gimr@gmail.com

GIMR Campus P-54, Near bharat petroleum, Additional
MIDC Bhusawal road, Jalgaon-425001

Godavari Foundation's
Godavari Institute of Management and Research, Jalgaon

Logistics & Supply Chain Management

Time Table

MBA-I & MBA-II
Academic Year: 2023-24

Sr.No	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
4.00 PM to 5.00 PM	Logistics & Supply Chain Management					



Co-Ordinator
Prof. Smita Chaudhari



Copy to:

1. Director, GIMR Jalgaon

Godavari Foundation's
Godavari Institute of Management and Research Jalgaon.

NAAC ACCREDITED B+

(An ISO 9001-2015 Certified Institution)

(Affiliated to NMU, Jalgaon & Approved by AICTE, Govt. of India)

Add on Course

Certification course for Logistics & Supply Chain Management

Syllabus

w.e.f.2023-24

Course Objectives

This course enables the students to familiarize with the Supply Chain from the very basic concepts. Also to ensure efficient and cost effective production, timely delivery of products and services, effective inventory management, collaborative relationships between suppliers and customers.

Course Outcomes

By the end of the course the students shall be able to:

1. Develop an understanding of the importance of logistics formulation of the business strategy and the conduct of supply chain operations
2. Develop an in-depth understanding of logistics operating areas and their interrelationship.
3. Strengthen integrative management analytical and problem-solving skills.

Unit 1 Concepts of Supply Chain Management and performance

- 1.1 Objectives of a Supply Chain
- 1.2 Stages of supply Chain
- 1.3 Value Chain process
- 1.4 Key issues in Supply Chain Management
- 1.5 Best Practices in Supply Chain Management
- 1.6 Performance measurement: Dimensions and tools
- 1.7 Global Supply Chain- Challenge in establishing Global supply chain

Unit 2 Supply Chain Performance, Network and Design

- 2.1 Logistics and SCM Network design
- 2.2 Integrated SCM Planning
- 2.3 Strategic Importance of Logistics/SCM network planning
- 2.4 Factors influencing network design decisions
- 2.5 Major Locational determinants, Framework - Design –and Functions
- 2.6 Types and Functions of Distribution Channel
- 2.7 Logistics service alliances

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Report

Duration and Class Schedule

- The course is offered for 25 days.
- Duration 25 days of one hour each from 4.00 to 5.00 pm i.e. 6 hours per week
- The classes will be conducted in Classroom No. _____ in GIMR Campus
- Total number of hours are 25 hours

Eligibility

- This course is specially conducted for MBA-I/ MBA-II students.

Teaching Faculty

- For this course internal faculty is Mrs. Smita Chaudhari, Assistant Professor at Godavari Foundation's, GIMR campus.

Evaluation Procedure

The course shall have two components of evaluation

- Continuous evaluation of assignments of 20 marks
 - Final examination of 80 marks, comprising of-
 - Written examination of 60 marks
 - Oral examination of 20 marks
- Final score for 100 marks calculated for the continuous evaluation and final examination and grade shall be as per grading system below.

Grading System

- Based on student's performance a final letter grade will be awarded at the end of certificate course. The letter grade & corresponding grade points are as follows:

Table: Grade and Grade points

Sr.No.	Grade	Grade points	Absolute Marks
1	O (Outstanding)	10	90 and above
2	A+ (Excellent)	9	80 to 89
3	A (Very good)	8	70 to 79
4	B+ (Good)	7	60 to 69

5	B (Above average)	6	50 to 59
6	C (Average)	5	45 to 49
7	P (Pass)	4	40 to 44
8	F (Fail)	0	Less than 40
9	A (Absent)	0	



Co-ordinator

Prof. Smita N. Chaudhari



Director

Dr. Prashant Warke



Godavari Foundation's

Godavari Institute of Management and Research, Jalgaon

Logistics & Supply Chain Management

List of Student

MBA-I & MBA-II

Academic Year: 2023-24

Sr.No	Class	Roll No	Name of Students
1	MBA-I	MB23006	Bhavsar Siddhesh Dattatray
2	MBA-I	MB23015	Dhangar Gaurav Dilip
3	MBA-I	MB23018	Dixit Nikunj Anil
4	MBA-I	MB23053	Patil Harshada Vinod
5	MBA-I	MB23054	Patil Harshal Prabhakar
6	MBA-I	MB23070	Saindane Mayur Ishwar
7	MBA-I	MB23075	Solanke Vijay Pandit
8	MBA-I	MB23076	Sonar Abhishek Kailas
9	MBA-I	MB23082	Vidhate Veena Rajendra
10	MBA-I	MB23085	Wayakole Charu Ashok
11	MBA-II	MB22012	Chaudhari Yatish Avinash
12	MBA-II	MB22031	Karande Akshay Prakash
13	MBA-II	MB22039	Murkute Sachin Santosh
14	MBA-II	MB22063	Patil Rahul Rajendra
15	MBA-II	MB22076	Shukla Amol Pravin





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Certificate of Participation

This is to certified that

Mr. Harshal Prabhakar Patil

Has Actively Participate in Career Oriented Certificate Course on "Logistic and Supply Chain Management" for 25 days Program During 15 January to 10 February 2024 , organized by Godavari Institute of Management & Research
Jalgaon

We appreciate your Participate

Prof. Smita Chaudhari
COURSE CO-ORDINATOR



Dr. Prashant Warke
DIRECTOR



Post Graduate Diploma in Event Management

Paper I - Event Management and Marketing

Objective: Explain & understand management, social and ethical responsibilities of management, various functions management in the organization. To understand the concepts of marketing management, marketing environment and understand the tools used by marketing managers in decision situations

1) Introduction to event Management

Concept, Principles of Event Management, Role of Event Manager, Size & type of event, Activities in Event Management

2) Event Planning and Team Management

Aim of event, Develop a mission, Establish Objectives, Preparing event proposal, Managing teams, Protocol, Dress code

3) Event Leadership and Communication

Leadership skills, Traits and characteristics, Written communications, Verbal communications

4) Event Marketing, Marketing tools and Advertising

Nature and Process of Marketing, Branding, Types of advertisement, Public Relation

5) Event Sponsorship

Understand- Event organizer, Event Partners, Event Sponsors, Event Associate
Importance of Sponsorship – for Event organizer, for sponsors
Types of sponsorship

Reference Book-

1. Event Management by Swarup K. Goyal - Adhyayan Publisher – 2009
2. Event Management & Public Relations by Savita Mohan - Enkay Publishing House.
3. Suggested Reading : Event Management By Lynn Van Der Wagen & Brenda R Carlos
4. Rai, S.m. & Urmila “Business communication” HPH
5. Event Sponsorship by Bruce E. Skinner
6. A Guide to Corporate Sponsorship by Roberto C Candelaria
7. Leonard H Hoyle, Jr, Event Marketing, John Willy and Sons, New York

Paper II - Event Safety, Accounting and HRM

Objective: Understand about Event Safety and Event Risk and to impart to the learners the basic accounting knowledge. To understand the importance of human resources in the event management environment and to acquire the knowledge and skills of human resources practices. To cope with multiple tasks successfully, learner must understand the different components of a logistics plan for an event and come up with an effective event logistics plan.

1) Event Safety and Security

Security, Occupational safety, Crowd Management.

Concept of Event Risks, Types of risks, Emergency planning, Emergency reporting, Incident reporting

2) Basic Event Accounting

Budget, Cash flow statement, Profit & Loss statement, Balance sheet.

3) Basic Introduction Event Logistics

Event Logistics Planning, Importance of Event Logistics

4) Human Resource Management in Event Management

Concept of HRM, Man power planning, Job Analysis in event operation.

Methods – skills testing and selection of people for specific event.

5) Legal Perspectives

Permissions required for holding an event- general details, police permission, traffic police, ambulance, fire brigade, Municipal Corporation.

Reference Book-

1. Successful Event Management By Anton Shone & Bryn Parry
2. B.M. Lal, Cost Accounting
3. Event management, a professional approach By Ashutosh Chaturvedi
4. Dr. R.Venkatapathy & Assissi Menacheri, Industrial Relations & Labour Welfare, Adithya Publications,
5. VSP Roa, Human Resource Management : Text and cases, First edition, Excel Books, New Delhi
6. Event Studies - Theory, Research and Policy for Planned Events, 2nd Edition By Donald Getz.
7. Risk Management for meeting and events by Julia Rutherford silvers
8. Start And Run Event planning business by Cindy lemaire Mardi foster-walker – Self Counsel Press, 01-Sep-2004, ISBN - 1551803674, 9781551803678
9. Event Planning Ethics and Etiquette - Publisher: John Wiley & Son, Publication

Practical Work Examination

Project viva-voce will be conducted for the examination of practical work assignment, by a two member's panel, one of whom shall be from outside expert and one from the institute.

Reference:

Management, Prentice

Robbins, P.Stephen, David A.Decemzo, Personnel/Human Resource

Decemzo, Personnel/Human Resource hall, New Delhi,

Subba Rao, P., Essentials of Human Resourcer., Essentials of Human Resource Management and Industrial Relations, Himalaya Publishing House,

Marketing Management 13th Edition, by Philip Kotler, Pearson publishers,2011

Shakti Gupta, Sunilkanth - Hospital Stores Management, Jaypee Brothers inivasan A.V. (ed), Managing a modem hospital, Chapters 6, 7, 8, 9, Response Books, New Delhi, 2000.

Gopalakrishna, P., Materials Management, Prentice Hall, New Delhi,
Gopalakrishna, P., Purchasing and Materials Management, Tata MC.Graw Hill, New Delhi,

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Godavari Institute of Management & Research, Jalgaon
Carrier Oriented Certificate Course
Post Graduate Diploma in Event Management (PGDEM)
Paper I- Event Management & Marketing

Sr. No.	Name of Students	Internal Examination (Out of 25)	Assignment (Out of 10)	Attendance (Out of 5)	Total (Out of 40)	External Mark	Total Marks I+E
1	Bharambe Disha Vasudev	24	9	4	37	55	92
2	Bhosale Dipakkumar Arun	21	6	4	31	28	59
3	Chavan Shyam Subhash	21	8	4	33	56	89
4	Khan Saqulain Ayub	21	8	5	34	30	64
5	Patil Hemangi V.	22	9	4	35	41	76
6	Patil Hemant V.	20	7	5	32	36	68
7	Suryawanshi Bhavesh Ashok	19	7	5	31	49	80
8	Taori Prachi Vijay	24	8	5	37	52	89
9	Thorat Chetana Anant	19	6	3	28	37	65
10	Wagh Roshan Bhagwat	21	8	4	33	56	89
11	Wani Ganesh T.	17	7	3	27	28	55



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Carrier Oriented Certificate Course
Post Graduate Diploma in Event Management (PGDEM)
Paper II- Event Safety Accounting & HRM

Sr. No.	Name of Students	Internal Examination (Out of 25)	Assignment (Out of 10)	Attendance (Out of 5)	Total (Out of 40)	External Mark	Total Marks I+E
1	Bharambe Disha Vasudev	23	9	5	37	57	94
2	Bhosale Dipakkumar Arun	20	7	5	32	33	65
3	Chavan Shyam Subhash	21	7	5	33	58	91
4	Khan Saqulain Ayub	18	8	4	30	32	62
5	Patil Hemangi V.	21	8	4	33	39	72
6	Patil Hemant V.	20	7	3	30	36	66
7	Suryawanshi Bhavesh Ashok	16	8	4	28	35	63
8	Taori Prachi Vijay	24	8	4	36	48	84
9	Thorat Chetana Anant	20	6	3	29	36	65
10	Wagh Roshan Bhagwat	20	8	5	33	56	89
11	Wani Ganesh T.	18	7	4	29	33	62



Godavari Foundation's
Godavari Institute of Management & Research, Jalgaon
Carrier Oriented Certificate Course
Post Graduate Diploma in Event Management (PGDEM)
Paper III- Practical Work

Sr. No.	Name of Students	Internal Viva (Out of 20)	Project Report Completion (Out of 10)	Attendance (Out of 10)	Total (Out of 40)	External Mark	Total Marks I+E
1	Bharambe Disha Vasudev	18	8	3	29	52	81
2	Bhosale Dipakkumar Arun	17	7	4	28	45	73
3	Chavan Shyam Subhash	16	7	4	27	55	82
4	Khan Saqulain Ayub	18	8	5	31	50	81
5	Patil Hemangi V.	18	9	5	32	53	85
6	Patil Hemant V.	16	7	5	28	51	79
7	Suryawanshi Bhavesh Ashok	15	7	4	26	52	78
8	Taori Prachi Vijay	18	8	4	30	55	85
9	Thorat Chetana Anant	10	4	3	17	40	57
10	Wagh Roshan Bhagwat	17	8	5	30	56	86
11	Wani Ganesh T.	16	7	4	27	52	79





Godavari Foundation
Godavari Institute of Management and Research ,Jalgaon .

CERTIFICATE OF PARTICIPATION

This certificate is presented to
Miss. Prachi Taori

For successfully completing the Post Graduate Diploma In Event Management (PGDEM) course during the academic year 2023-2024.

A blue ink signature of Prof. Priya Phalak.

Prof. Priya Phalak
Committe Coordinator



A red ink signature of Dr. Prashant Warke.

Dr. Prashant Warke
Director